

# AÉROPOSTALE

## AÉROPOSTALE LAUNCHES SPRING 2018 COLLECTION

Launching in the Spring of 2018, Aéropostale's latest collection introduces fashionable pieces that fit every personality and style. The assortment this season is inspired by Aéropostale's classic preppy heritage along with modern cool kid vibes. This season's color palette is a full range between bright and dark colors with fun tropical inspired prints of florals, stripes, birds and more, mixed in throughout the collection.

This first delivery for girl's features tons of new basics and layering pieces. Outerwear makes a statement with an embroidered denim jacket, while Aéropostale's seriously stretchy denim continues to make an impact. The guy's assortment focuses on bottoms with new washes in denim including white and rose, as well as various shades of chinos and shorts.

Over the season, the girl's assortment introduces distressed tees covered with holes in various colors and fabrications as well as tie-dye long sleeves that have a v back. Flowy jumpsuits also make a statement in this second delivery. Floral prints embellish guy's apparel appearing on tees, polos and shorts.

Fashion pieces stand out in this capsule delivery with dresses featuring deep-v, button front and off-the-shoulder styles along with halter jumpsuits. Buttons and lace up detailing are found on tanks, tees, and fashion woven while front-knots adorn tees and button downs. Girl's denim gets elevated with embroidered floral accents, cropped denim and destroyed boyfriend jeans. Denim shorts with high distressed, fringe hems and camo print for girls while guy's denim shorts feature destruction, rolled cuffs, and cut-offs in various washes. Guy's classic and cargo shorts arrive in every color complimented by printed shorts adorned with flamingos.

The season ends with styles that are perfect for the transition from spring to summer. Smocked tanks, halter dresses and a pair of denim overalls are statement pieces in this delivery, while tomboy shorts arrive as a new short style for girl's. Short sleeve button downs help the Aéropostale guy get ready for summer with vacation ready prints of stripes, leaves and birds.

This season Aeropostale introduces Active & swim shorts for guys and one piece swimwear for girls. Jewelry, sunglasses, footwear mirror the ready to wear collection and complete the Aéropostale customer's fashionable spring look.



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