

GANT launches Summer collection 2018



This season, the GANT Summer 2018 collection is bringing back iconic pieces of American Sportswear, adapting it to the styles and trends today. The essence of the clothing is rooted in the spirit of learning from your surroundings and experiencing everything the season has to offer. It is an encapsulation of elegant and sophisticated summer wear that was made with practical use and comfort in mind, featuring fresh and vibrant colors. The clothes are designed with the intention of allowing you the comfort and breathability in natural and breathable high-tech fabrics. All GANT clothes carry the attributes required to push you into taking more from this season and experiencing it without any reservations.

The key offerings this season are:

Madras Checks Shirt

Tech Prep Pique Ruggers

Linen Collection featuring: Shirts - The Regular | Pinstripe | Rhombus Print | Mini Rhombus Print, Linen Pique Ruggers & Tech Prep Linen Chinos

GANT launches best comfort wear this season letting you step outdoors and experience summer like never before!

Please find link to the collection look book featuring the key products [here](#).