

Nautica launches Summer collection 2018



Nautica offers a sartorial representation of the appealing summer beaches, warm sand and cool waters this summer. Nautica highlights its heritage in a mix of performance wear, classic prep and traditional nautical style that will get you ready for the warmer months ahead. The summer inspired colors and designs are offered in refreshed, new styles, that are a modern and updated take on Nautica's heritage inspired-favourites. The Men's collection ranges from traditional navys, whites and reds on polos and performance style items, to a palette of breezy pastel hues on wovens, bottoms, and swimwear.

The key offerings this season are:

Prints made from all-over micro prints in the form of signal flags, geometric shapes and sea creatures in intrinsic customer loved core colors

Logo apparels marking everything from staple beach wear to t-shirts and shirts

Linen pieces like light-wash shirts, shorts and trousers are introduced for the first time which can be paired nicely with Lil yachty graphic tees, which are bold and colorful with large logos

Classic solids, that include stretch poplin core shirts, solid chambray shirts, two tone twill shirts, casual denim shirts and solid polos in white, navy and black

Nautica's Summer 2018 Collection has pieces that equip you for all types of adventure on sweltering summer days!

Please find link to the collection look book featuring the key products [here](#)