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# **FY20 Strategic Priorities**



02 Working capital reduction

O3 Secondary sales focus

04 Sharper portfolio



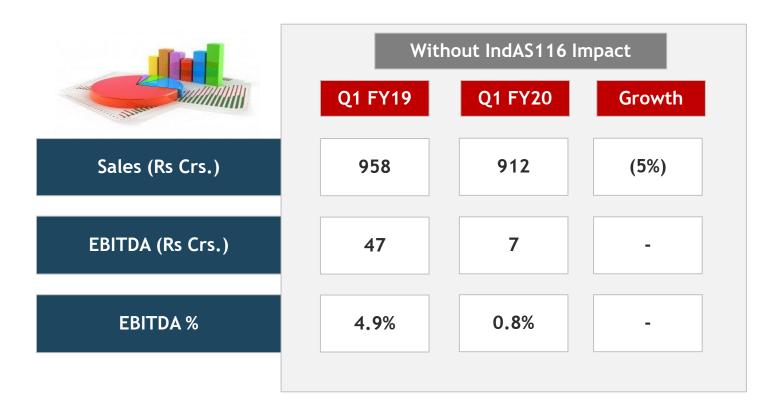
# Performance Snapshot - Q1 FY20



Note: Includes revenue reversal of Rs 11 Crs. and loss of Rs 68 Crs. on brands planned to be discontinued



# Performance Snapshot - Q1 FY20



Note: Excludes brands planned to be discontinued



# Brand Groupwise Performance - Q1 FY20

	Sales (Rs Crs.)				EBITDA (Rs Crs.)		EBITDA %	
	Q1 FY19	Q1 FY20	Growth		Q1 FY19	Q1 FY20	Q1 FY19	Q1 FY20
Power Brands	562	518	(8%)		58	23	10.3%	4.5%
Specialty Retail	276	274	(1%)		(8)	(11)	(2.9%)	(4.0%)
Emerging Brands	120	120	-		(3)	(5)	(2.8%)	(4.0%)
Total	958	912	(5%)	]	47	7	 4.9%	0.8%

Note: Excludes brands planned to be discontinued & Ind AS116 impact

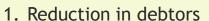




### Power Brands

- 1. Strong secondary sales
  - Retail LTL: 5.2%
  - Overall retail growth: 11%
  - Online secondary growth: 37%
  - USPA continues to be No. 1 brand with improved market share in department stores
- 2. Aligning primary sales to secondary sales in the trade channel
  - Underlying growth in non-trade channel +12%
  - Decline in trade channel (49%)





- 1. Impacted sales & profit
- 2. Negative growth largely driven by trade channel
- 2. Increased stock freshness, 11% reduction in >1 yr. stock
- 3. Faster & data based replenishment of channels
- 4. Optimized store assortment using AI based algorithm under pilot







# Specialty Retail

- 1. Gap + Sephora delivered 25% growth with positive EBITDA
- 2. Multiple steps taken to restructure Unlimited business to curtail losses
  - 11 stores closed & 8 stores on notice One time loss in Q1 of Rs (5.1 Crs.)
  - Retained stores will have double digit store EBITDA
  - Scaling up online sales of Unlimited private brands like Newport/Ruf & Tuf/Excalibur/Ruggers
  - Targeting sharp drop in fixed cost base





## **Emerging Brands**

### Portfolio made sharper by initiating exit of 4 brands

- Exit process in progress. Will be completed in Q2
- One time exit losses including royalty settlement with Principals fully provided in Q1 Rs (68 Crs.)

## **Distribution Footprint**



Present in 3500+ SIS counters, 10,000+ Multi brand outlets and on all major e-commerce platforms

# Progress on Key Focus Areas







	Comparab	IndAS116		
All Figures in Rs Cr.	Q1 FY20	Q1 FY19	Q1 FY20	
Revenue from Operations	900.9	1,006.8	900.9	
Cost of Goods Sold	489.3	493.3	489.3	
Employees' Emoluments	101.3	101.5	101.3	
Others	371.3	371.7	290.5	
EBIDTA	(60.9)	40.3	19.8	
Margin	(6.8%)	4.0%	2.2%	
Other Income	0.9	1.1	0.9	
Interest & Finance Cost	39.6	26.3	68.4	
Cash Accruals	(99.7)	15.1	(47.7)	
Depreciation	32.9	37.3	96.3	
Profit Before Taxes	(132.5)	(22.2)	(144.0)	
Tax / DTA	(45.1)	(6.9)	(48.6)	
Minority Interest	2.7	0.6	2.2	
Profit After Tax	(90.2)	(15.9)	(97.6)	



## **IndAS116 Impact Summary**

#### Impact on Income Statement

(INR Crs)

Particulars	FY20	Q1
Lease Rent ( Other Exp	(331)	(81)
grouping)	(331)	(01)
EBIDTA	331	81
Depreciation - ROU Assets	241	60
Accelerated Depreciation on	9	1
Lease Assets	9	4
EBIT	81	17
Interest on Lease Liability	109	29
PBT	(28)	(11)

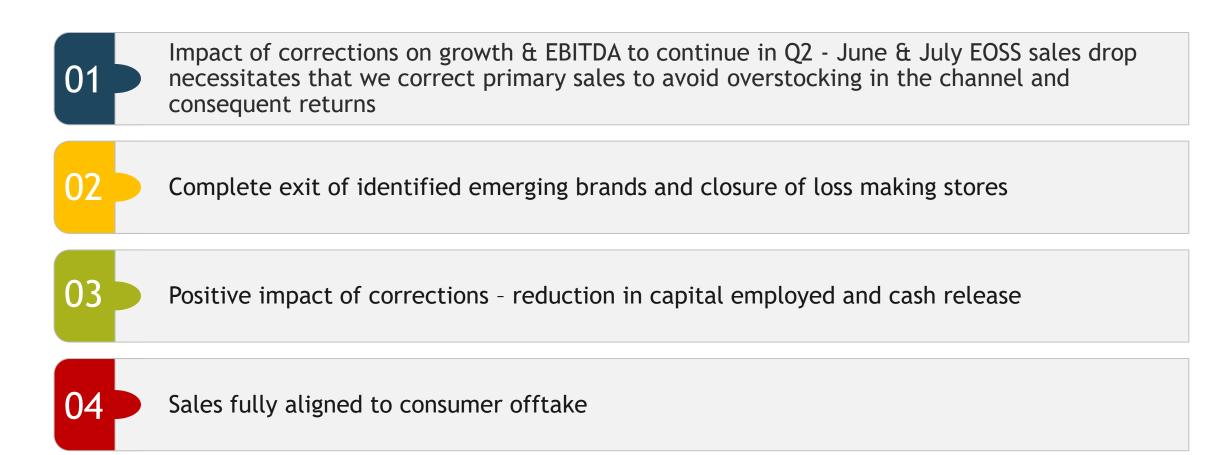
#### Impact on Transition Balance Sheet

ROU Assets	1,067
Lease Liability	(1,283)
Net Difference	(216)
Deferred Tax	(69)
Balance to be adjusted to Opening Retained Earnings	(146)
Net Worth on 31st Mar 2019	1,221
Net Worth post IND AS 116 adjustment	1,074

- ❖ IND AS 116 applicable from 1st Apr 2019 and replaced existing Ind AS17
- No distinction between Financial and Operating Lease.
- ❖ All leases to be recognised in the Balance Sheet as an Asset and Liability
  - The <u>Lease Liability</u> is measured at present value of minimum lease payments to be made over the primary lease term.
  - The Right To Use Asset is initially measured at lease liability, adjusted for prepayment, if any.
  - Interest is added to the Lease Liability and actual lease rentals are reduced from lease liability
  - Right to Use Asset is depreciated over the lease term on straight line method.
  - Exemption is available for short term leases (lease period < 12 months) and assets having low values.
  - In effect, lease expenses will be replaced with Depreciation and Interest cost.
- ❖ There are 3 approaches 1) Retrospective 2) Modified Retrospective 3) Prospective.
- ❖ Applied Modified Retrospective Method. This means:
  - Lease Liability has been recognised at present value of lease for the remaining lease period as on April 1, 2019
  - Right to Use Asset has been recognised at present value of lease on the start date of lease less accumulate depreciation until March 31, 2019.
- Previous Year financials have not been impacted
- Life of Leasehold assets have been realigned to Lease period and an additional impact of depreciation considered for the same.
- \* All long Term leases where company has given minimum commitments have been considered.
- ❖ The company has assumed Rate of Interest @ 9.5%



### Outlook - Q2 FY20



Revert to growth in H2 FY20 with improved capital efficiency and free cash flow



Thank You!