

PUBLIC ANNOUNCEMENT

(This is a public announcement for information purposes only and is not an offer document and does not constitute an invitation or offer to acquire, purchase or subscribe to securities. Not for release, publication or distribution directly or indirectly outside India.)

ARVIND FASHIONS ARVIND FASHIONS LIMITED

Our Company was incorporated as Arvind JSM Limited on January 5, 2016, as a public limited company under the Companies Act, 2013, pursuant to a certificate of incorporation issued by the Registrar of Companies, at Ahmedabad, Gujarat (the "RoC"). Pursuant to a resolution of our Shareholders dated September 28, 2016, the name of our Company was changed to Arvind Fashions Limited and a fresh certificate of incorporation was issued by the RoC on October 14, 2016. For details, including reasons for changes in the name and registered office of our Company, see "History and Certain Corporate Matters" on page 122 of the Draft Letter of Offer dated December 17, 2019 ("DLof").

Registered Office: Main Building, Arvind Limited Premises, Nanoda Road, Ahmedabad - 380 025, Gujarat, India.

Telephone: +91-79-30133000.

Corporate Office: 8th Floor, Da Park Trinity, 17, B-G Road, Bengaluru - 562 001, Karnataka, India.

Telephone: +91-80-41550650.

Contact Person: B S Vijay Kumar, Company Secretary and Compliance Officer
Email: investorrelations@arvindfashions.co.in | Website: www.arvindfashions.com

Corporate Identity Number: L52395GZ09PLC05595

PROMOTERS OF OUR COMPANY

ASRA SECURITIES PRIVATE LIMITED, ASRA BUSINESS VENTURES LLP, SANJAYBHAI SHREKHBHAI LALBHAI, JAYSHREEBHAI SANJAYBHAI LALBHAI, PUNIT SANJAY LALBHAI, KULIN SANJAY LALBHAI, POOJA PUNIT LALBHAI, JUNA KULIN LALBHAI, ISHAAN PUNIT LALBHAI, ANANYA KULIN LALBHAI AND RUMANI PUNIT LALBHAI

ISSUE OF UP TO (•) EQUITY SHARES WITH A FACE VALUE OF ₹ 4 EACH ("RIGHTS EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹ (•) EACH INCLUDING A SHARE PREMIUM OF ₹ (•) PER RIGHTS EQUITY SHARE ("ISSUE PRICE") FOR AN AGGREGATE AMOUNT UP TO ₹ 300 CRORES ON A RIGHTS BASIS TO THE EXISTING EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF (•) RIGHTS EQUITY SHARE(S) FOR EVERY (•) FULLY PAID-UP EQUITY SHARE(S) HELD BY THE EXISTING EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS ON (•) (THE "ISSUE"). THE ISSUE PRICE FOR THE RIGHTS EQUITY SHARES IS (•) TIMES THE FACE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, SEE "TERMS OF THE ISSUE" ON PAGE 285 OF THE DRAFT LETTER OF OFFER.

This public announcement is being made pursuant to Regulation 72(2) of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 as amended (the "SEBI ICDR Regulations"), to inform the public that our Company is proposing, subject to receipt of requisite approvals, market conditions and other considerations, an issue of Equity Shares to eligible equity shareholders on rights basis, pursuant to Regulation 72(1) of the SEBI ICDR Regulations. The Company has filed the DLof with Securities and Exchange Board of India, Western Regional Office ("SEBI"), SEBI Limited ("SEBI") and National Stock Exchange of India Limited ("NSE") ("SEBI" and "NSE", collectively, referred to as "Stock Exchanges") on December 18, 2019 and is open to public for comments, if any, for a period of 21 (twenty one) days from the date of such filing. The DLof is hosted on the website of the SEBI www.sebi.gov.in, website of designated stock exchange, i.e., NSE at www.nse.co.in, website of NSE at www.nse.co.in, and website of the Lead Manager i.e., Vivro Financial Services Private Limited at www.vivro.net. We invite the public to give comments on the DLof filed with the SEBI. The public are requested to send a copy of their comments to SEBI, the Company Secretary and Compliance Officer and/or the Lead Manager at their respective addresses on or before 5.00 p.m. on the 21st day from the date of filing the DLof with the SEBI.

Investments in equity and equity related securities involve a degree of risk and investors should not invest any funds in this issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in the issue. For taking an investment decision, investors must rely on their own examination of the issuer and the issue including the risks involved. The Rights Equity Shares being offered in the issue have not been recommended or approved by the SEBI nor does SEBI guarantee the accuracy or adequacy of the DLof. Specific attention of the investors is invited to the statement of "Risk Factors" on page 21 of the DLof before making an investment in the issue.

For details of the share capital and capital structure of the Company, see "Capital Structure" on page 54 of the DLof. The liability of the members of the Company is limited. For details of the main objects of the Company as contained in the Memorandum of Association, see "History and Certain Corporate Matters" on page 122 of the DLof.

The existing Equity Shares are listed on the BSE and the NSE.

Note: Capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DLof.

LEAD MANAGER TO THE ISSUE

VIVRO

Vivro Financial Services Private Limited
Vivro House, 11 Shashi Colony, Opp. Savitri
Shopping Center, Paldi, Ahmedabad - 380 007,
Gujarat, India.
Telephone: +91-79-4040 4242
Email: info@vivro.net | Website: www.vivro.net
Investor Grievance Email: investors@vivro.net
Contact Person: Mili Khosla / Vatsal Shah
SEBI Registration Number: INR000010122

REGISTER TO THE ISSUE

LINK Intime

Link Intime India Private Limited
C-101, 1st Floor, 247 Park, Lal Bahadur Shastri Marg,
Vikhroli (West), Mumbai - 400 083, Maharashtra, India.
Telephone: +91-22-45184200
E-mail: all.rights@linkintime.co.in
Investor grievance E-mail: all.rights@linkintime.co.in
Website: www.linkintime.co.in
Contact Person: Sumit Doshi
SEBI Registration No.: INR000004058

For and on behalf of ARVIND FASHIONS LIMITED

Sd/-

B S Vijay Kumar
Company Secretary and Compliance Officer

Place: Bengaluru
Date: December 19, 2019

Disclaimer: Arvind Fashions Limited is proposing, subject to receipt of requisite approvals, market conditions and other considerations, a rights issue of its equity shares and has filed a Draft Letter of Offer with Securities and Exchange Board of India ("SEBI"). The Draft Letter of Offer is available on the websites of SEBI and Vivro Financial Services Private Limited at www.sebi.gov.in and www.vivro.net, respectively. Investors should note that investment in equity shares involves a high degree of risk and for details refer to the Draft Letter of Offer, including the section titled "Risk Factors" on page 21 of the DLof.

India

हिरासत में मौत के मामले में

आठ पुलिसकर्मियों पर हत्या का मुकदमा चलेगा

मुंबई, 19 दिसंबर (भाषा)।

बंबई हाई कोर्ट ने 2014 में 25 वर्षीय व्यक्ति की हिरासत में मौत के मामले में गुरुवार को एक सत्र अदालत को रेलवे पुलिस के आठ अधिकारियों के खिलाफ हत्या के आरोप में मामला दर्ज करने का निर्देश दिया है।

न्यायमूर्ति बीपी धर्माधिकारी और न्यायमूर्ति एसएस जाधव के खंडपीठ ने निचली अदालत को आरोपियों के खिलाफ

भारतीय दंड संहिता (आइपीसी) की धारा 302 (हत्या), 201 (सबूत नष्ट करने) और 295ए (धार्मिक भावनाएं आहत करने) के तहत आरोप तय करने का निर्देश दिया है।

पीठ ने कहा, 'पहली नजर में यह हिरासत में हुई मौत का मामला लगता है।' वडााला रेलवे पुलिस से संबद्ध आठ आरोपियों के खिलाफ पहले आइपीसी की धारा 338 (गंभीर चोट पहुंचाना या किसी व्यक्ति की जिंदगी को खतरे में डालना) और 377 (अप्राकृतिक यौन संबंध बनाना) के तहत


मामला दर्ज था।

पीठ मृतक एंजलो वल्डारिस के पिता की याचिका पर सुनवाई कर रही थी। उन्होंने आरोपियों के खिलाफ हत्या का आरोप दर्ज करने का अनुरोध किया था। वल्डारिस मामूली चोरी के आरोप में रेलवे पुलिस की हिरासत में था और अप्रैल 2014 में रेल की पटरियों पर मृत मिला था। अभियोजन एजेंसी सीबीआई ने पहले दलील दी थी कि ऐसे कोई सबूत नहीं हैं जिनके आधार पर हत्या का मामला दर्ज किया जा सके।

लोगों की समस्याओं पर अधिक बहस हो : बिरला

जनसत्ता संवाददाता देहरादून 19 दिसंबर।

लोकसभा अध्यक्ष ओम बिरला ने गुरुवार को कहा कि सदन में जनसमस्याओं को लेकर अधिक से अधिक बहस हो : बिरला। बिरला ने कहा कि सदस्यों को सवाल पूछने का समय भी अधिक से अधिक देने की व्यवस्था की जाएगी। ताकि जन सरोकारों से जुड़े मुद्दों पर सदन में सार्थक बहस हो सके और शासन-प्रशासन अधिक पारदर्शी और जवाबदेह बन सके। बिरला देहरादून में पीठासीन अधिकारियों के 79वें सम्मेलन के समापन के बाद पत्रकारों से बात कर रहे थे। लोकसभा अध्यक्ष ने कहा कि संविधान की दसवीं अनुसूची और अध्यक्ष की भूमिका को लेकर जो कुछ पेचिदगियां सामने आ रही हैं, उन पर पीठासीन अधिकारियों की बैठक में गंभीरतापूर्वक विचार किया गया है। इसके लिए एक कमेटी बनाई गई है।



सिंडिकेट बैंक
Syndicate Bank

एस-12, ग्रीन पार्क एस्टेट, शाखा, नई दिल्ली-110016
टेली.: 011-26564471, 26963168, फैक्स:011-26568582
RTGS/IFSC: Synb0009948 ईमेल: Br.9048@syndicatebank.co.in

सदस्य सं. 9048/ जॉयल/ ओईसी/ सर्वोदय/ विकास/एचएल/2019
रक. नं.: 04.12.2019

- श्री विकास कुमार सिंहदेव
(पूर्व में विकास कुमार साहू के नाम से विहित)
ई-91, भुलाल, ई-वर्क, साकेत, दक्षिण दिल्ली-110017
- श्री विकास सिंहदेव
(पूर्व में विकास कुमार साहू के नाम से विहित)
एफ-1 ए, साकेत, दक्षिण दिल्ली-110017
- श्री विकास सिंहदेव
(पूर्व में विकास कुमार साहू के नाम से विहित)
अदिवा हॉमिटेल्स प्राइवेट लिमिटेड
सी-1/सी ग्रीन पार्क एस्टेशन, ख.न. 68, ग्राम युसुफ सारथ की राज्य सम्पदा, नई दिल्ली-110016

प्रिय महोदय/महोदया
वित्तीय परिसम्पत्तियों के प्रतिभूतिकरण एवं पुनर्निर्माण तथा प्रतिभूति हित प्रवर्तन अधिनियम, 2002 की धारा 13 (2) के अंतर्गत सूचना

1. हमने आपका अनुरोध पर र. 11,00,000/- की कुल राशि के लिये स्थापकवार: को को विधिथ साथ सीमायें स्वीकृत की है तथा हम वहां स्वीकृत विधिथ सुविधाओं का सम्पूर्ण विवरण दे रहे हैं:

क्रम सं.	सूचना का प्रकार खता नम्बर	लिखित	लिखित बकाया	एकीकृत की तिथि
1.	सिंह वाहन 9048/970000195	11,00,000/-	र. 7,99,870.10	30.11.2019
	कुल	11,00,000/-	र. 7,99,870.10	30.11.2019

- चूंकि आपने देखाओं के पुनर्निर्माण में चुक की है, हमने भारतीय रिजर्व बैंक द्वारा जारी निर्देशों अर्थात् दिशानिर्देशों के अनुसार उक्त तिथि को आपको खताओं को गैर-प्रचालन परिसम्पत्ति के रूप में वर्गीकृत कर दिया है।
- रूप दस्तावेजों के स्वीकृत प्रमाण में चुक की है, हमने भारतीय रिजर्व बैंक द्वारा जारी निर्देशों अर्थात् दिशानिर्देशों के अनुसार उक्त तिथि को आपको खताओं को गैर-प्रचालन परिसम्पत्ति के रूप में वर्गीकृत कर दिया है।
- हम आपको यह भी सूचित करते हैं कि हमें देय सम्पूर्ण बकाया राशि के लिये पुनर्निर्माण के लिये हमारी सार-वार की सूचनाओं तथा मौखिक अनुरोधों के बावजूद आपने अभी तक उसका प्रवाहन नहीं किया है।
- आप जानते हैं कि हमारे द्वारा स्वीकृत विभिन्न सीमाएं अधोलिखित परिसम्पत्तियों (प्रतिभूति परिसम्पत्तियों) द्वारा प्रतिभूत हैं:

i) दू. बचत हॉल 1 डेविन एक्सप्रेस 1200 कस्टम, वेलेसिली रोड संगली, चैसिस नं. MEG1CT3N3H422595 तथा डिविन नं. CT3H422595

ऊपर वर्णित कार्यों से हम आपको निर्देश देते हैं कि इस सूचना की तिथि से 60 दिनों के भीतर हमारे प्रति अपनी सम्पत्ति देखाओं को लिखित करें अर्थात् हम ऊपर वर्णित प्रतिभूति परिसम्पत्तियों के विरुद्ध वित्तीय परिसम्पत्तियों के प्रतिभूतिकरण एवं पुनर्निर्माण तथा प्रतिभूति हित प्रवर्तन अधिनियम की धारा 13 के अंतर्गत शक्तियों का प्रयोग करेंगे। अधिनियम की धारा 13 के अंतर्गत हमें उपलब्ध शक्तियों में अन्य बातों के साथ-साथ शामिल हैं:

- क) प्रतिभूति परिसम्पत्तियों को उठाई के लिये पट्टा, एग्रीमेंट अथवा विक्री द्वारा अंतरण के अधिकार सहित स्थापक की प्रतिभूति परिसम्पत्तियों को कब्जे में लेना,
- ख) प्रतिभूति परिसम्पत्तियों को उठाई के लिये पट्टा, एग्रीमेंट अथवा विक्री द्वारा अंतरण के अधिकार सहित व्यवसाय के प्रवर्तन का अधिग्रहण तथा हमारे द्वारा प्रतिभूति परिसम्पत्ति का किसी प्रकार के स्थानांतरण से अंतर्गती की प्रतिभूति परिसम्पत्ति के संदर्भ में सभी अधिकार उन्नीस से प्राप्त होगा मानो यह अंतरण आप ने ही किया हो।

उपरोक्त शक्तियों के प्रयोग से वसूल की गई राशि का सर्वप्रथम उन सभी लागतों, चार्जों तथा खर्च के भुगतान में किया जाएगा जो हमारे विचार में हमारे द्वारा उपयुक्त रूप में वसूल किये गये हैं अथवा उससे संबंधित अन्य कोई अनुरोधित खर्च में वसूल किये गये हैं तथा द्वितीयक: उसका प्रयोग भुगतान की तिथि से वास्तविक वसूली की तिथि तक अधिलिखित व्यय के साथ उपरोक्त हमारी बकायों के निपटारन में किया जाएगा तथा शेष धन, यदि कोई हो, का भुगतान आपको किया जाएगा।

इसका ध्यान रहे कि इस सूचना की तिथि के बाद बैंक (अभियुक्त केन्द्र) की लिखित पूर्व अनुमति के बिना आप इस सूचना में प्रोविडेंट प्रोविडेंट परिसम्पत्तियों को विक्री, पट्टा अथवा अन्य किसी रूप से अंतरण नहीं करेंगे। यदि ऐसा किया जाता है तो यह अधिनियम की धारा 29 के अंतर्गत एक दंडनीय अपराध होगा।

आपका ध्यान प्रतिभूति परिसम्पत्तियों को लिखित करने के लिये उपलब्ध समय के संदर्भ में अधिनियम की धारा 13 की उप-धारा (8) के उपबन्धों के प्रति आकर्षित की जाती है।

इसका ध्यान रहे कि इस सम्पत्ति बकाया राशि अथवा उठाई की तिथि तक देय व्यय तथा लागतों के साथ उक्त किसी भाग की सूचना की तिथि से उठाई/रकम न्यायालय के समक्ष आप सभी के विरुद्ध जाने के लिये बैंक के अधिकारों के प्रति पूर्वाग्रह रहित है।

तिथि: 4.12.2019
स्थान: ग्रीन पार्क, नई दिल्ली

(प्रारंभिक अधिकारी)
सिंडिकेट बैंक

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Arvind FASHIONS ARVIND FASHIONS LIMITED

Our Company was incorporated as *'Arvind J&M Limited'* on January 5, 2016, as a public limited company under the Companies Act, 2013, pursuant to a certificate of incorporation issued by the Registrar of Companies, at Ahmedabad, Gujarat (the "RoC"). Pursuant to a resolution of our Shareholders dated September 26, 2016, the name of our Company was changed to *'Arvind Fashions Limited'* and a fresh certificate of incorporation was issued by the RoC on October 14, 2016. For details, including reasons for changes in the name and registered office of our Company, see "History and Certain Corporate Matters" on page 122 of the Draft Letter of Offer dated December 17, 2019 ("DLoF").

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Telephone: +91-79-30138000.

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Contact Person: B S Vijay Kumar, Company Secretary and Compliance Officer

Email: investor.relations@arvindbrands.co.in | Website: www.arvindfashions.com

Corporate Identity Number: L52399GJ2016PLC085595

PROMOTERS OF OUR COMPANY

AURA SECURITIES PRIVATE LIMITED, AURA BUSINESS VENTURES LLP, SANJAYBHAI SHRENIKBHAI LALBHAI, JAYSHREEBEN SANJAYBHAI LALBHAI, PUNIT SANJAY LALBHAI, KULIN SANJAY LALBHAI, POORVA PUNIT LALBHAI, JAINA KULIN LALBHAI, ISHAAN PUNIT LALBHAI, ANANYAA KULIN LALBHAI AND RUHANI PUNIT LALBHAI

ISSUE OF UP TO [●] EQUITY SHARES WITH A FACE VALUE OF ₹ 4 EACH ("RIGHTS EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹ [●] EACH INCLUDING A SHARE PREMIUM OF ₹ [●] PER RIGHTS EQUITY SHARE ("ISSUE PRICE") FOR AN AGGREGATE AMOUNT UP TO ₹ 300 CRORES ON A RIGHTS BASIS TO THE EXISTING EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF [●] RIGHTS EQUITY SHARE(S) FOR EVERY [●] FULLY PAID-UP EQUITY SHARE(S) HELD BY THE EXISTING EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS ON [●] (THE "ISSUE"). THE ISSUE PRICE FOR THE RIGHTS EQUITY SHARES IS [●] TIMES THE FACE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, SEE "TERMS OF THE ISSUE" ON PAGE 288 OF THE DRAFT LETTER OF OFFER.

This public announcement is being made pursuant to Regulation 72(2) of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 as amended (the "SEBI ICDR Regulations"), to inform the public that our Company is proposing, subject to receipt of requisite approvals, market conditions and other considerations, an issue of Equity Shares to eligible equity shareholders on rights basis. Pursuant to Regulation 72(1) of the SEBI ICDR Regulations, the Company has filed the DLoF with Securities and Exchange Board of India, Western Regional Office ("SEBI"), BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE") ("BSE" and "NSE", collectively, referred as "Stock Exchanges") on December 18, 2019 and is open to public for comments, if any, for a period of 21 (twenty one) days from the date of such filing. The DLoF is hosted on the website of the SEBI www.sebi.gov.in, website of designated stock exchange, i.e., BSE at www.bseindia.com, website of NSE at www.nseindia.com, and website of the Lead Manager i.e. Vivro Financial Services Private Limited at www.vivro.net. We invite the public to give comments on the DLoF filed with the SEBI. The public are requested to send a copy of their comments to SEBI, the Company Secretary and Compliance Officer and/or the Lead Manager at their respective addresses on or before 5.00 p.m. on the 21st day from the date of filing the DLoF with the SEBI.

Investments in equity and equity related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on their own examination of the Issuer and the Issue including the risks involved. The Rights Equity Shares being offered in the Issue have not been recommended or approved by the SEBI nor does SEBI guarantee the accuracy or adequacy of the DLoF. **Specific attention of the investors is invited to the statement of "Risk Factors" on page 21 of the DLoF before making an investment in the Issue.**

For details of the share capital and capital structure of the Company, see "Capital Structure" on page 54 of the DLoF. The liability of the members of the Company is limited. For details of the main objects of the Company as contained in the Memorandum of Association, see "History and Certain Corporate Matters" on page 122 of the DLoF.

The existing Equity Shares are listed on the BSE and the NSE.

Note: Capitalised terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DLoF.

LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE
VIVRO Vivro Financial Services Private Limited Vivro House, 11 Shashi Colony, Opp Suvridha Shopping Center, Paldi, Ahmedabad – 380 007, Gujarat, India. Telephone: +91-79-4040 4242 Email: afi@vivro.net Website: www.vivro.net Investor Grievance Email: investors@vivro.net Contact Person: Mili Khamar / Vatsal Shah SEBI Registration Number: INM000010122	LINKIntime Link Intime India Private Limited C-101, 1 st Floor, 247 Park, Lal Bahadur Shastri Marg, Vikhroli (West), Mumbai – 400 083, Maharashtra, India. Telephone: +91-22-49186200 E-mail: afi.rights@linkintime.co.in Investor grievance E-mail: afi.rights@linkintime.co.in Website: www.linkintime.co.in Contact Person: Sumeet Deshpande SEBI Registration No.: INR000004058

For and on behalf of **ARVIND FASHIONS LIMITED**

Sd/-
B S Vijay Kumar
Company Secretary and Compliance Officer

Disclaimer: Arvind Fashions Limited is proposing, subject to receipt of requisite approvals, market conditions and other considerations, a rights issue of its equity shares and has filed a Draft Letter of Offer with Securities and Exchange Board of India ("SEBI"). The Draft Letter of Offer is available on the websites of SEBI and Vivro Financial Services Private Limited at www.sebi.gov.in and www.vivro.net, respectively. Investors should note that investment in equity shares involves a high degree of risk and for details refer to the Draft Letter of Offer, including the section titled "Risk Factors" on page 21 of the DLoF.

Raka

मुंबई में प्रदर्शन से शिवसेना ने किया किनारा

गायकवाड़ ने कहा- प्रदर्शन गैरसरकारी संगठनों ने आयोजित किया

मुंबई, 19 दिसंबर (भाषा)।

महाराष्ट्र सरकार में कांग्रेस और राकांपा की सहयोगी पार्टी शिवसेना गुरुवार को यहां नागरिकता (संशोधन) कानून के खिलाफ विभिन्न संगठनों के मोर्चे में शामिल नहीं है।

मुंबई कांग्रेस के अध्यक्ष एकनाथ गायकवाड़ से जब पूछा गया कि शिवसेना 'हम भारत के लोग' नामक मोर्चे का हिस्सा क्यों नहीं है तो उन्होंने कहा कि यह प्रदर्शन गैरसरकारी संगठनों ने आयोजित किया है, उनकी पार्टी ने नहीं। गायकवाड़ ने कहा,

‘नागरिक समूहों ने कांग्रेस, राकांपा और अन्य पार्टियों को प्रदर्शन में शामिल होने का निमंत्रण दिया था। अगर कांग्रेस ने यह प्रदर्शन आयोजित किया होता तो हम महाराष्ट्र विकास आघाड़ी (शिवसेना, कांग्रेस और राकांपा का गठबंधन) के सभी साझेदारों को आमंत्रित करते।' शिवसेना ने इससे पहले लोकसभा में विवादित नागरिकता संशोधन विधेयक का समर्थन किया था, लेकिन राज्यसभा में इस पर मतदान के दौरान वह यह कहते हुए वॉकआउट कर गई थी कि विधेयक को लेकर पार्टी के सवालों का जवाब नहीं दिया गया।

‘हम भारत के लोग’ मोर्चे के सदस्य फिरोज मीटीबोरवाला ने कहा कि उन्होंने संशोधित नागरिकता कानून और राष्ट्रीय नागरिक पंजिका (एनआरसी) के खिलाफ प्रदर्शन के लिए नागरिक समूहों को साथ लेकर अखिल भारतीय मंच बनाया है। उन्होंने कहा कि हम शिवसेना को मंच में शामिल करने को लेकर उसके साथ संपर्क में हैं। उद्धव जी (शिवसेना प्रमुख और महाराष्ट्र के मुख्यमंत्री) ने आज अगरन क्रांति मैदान में प्रदर्शन के लिए हमारी मदद की है।

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES NOR IS IT A PROSPECTUS ANNOUNCEMENT, NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY, OUTSIDE INDIA. THIS IS NOT AN ADVERTISEMENT UNDER THE SECURITIES AND EXCHANGE BOARD OF INDIA (MUTUAL FUNDS) REGULATIONS, 1996 AND IS NOT INTENDED TO INFLUENCE INVESTMENT DECISIONS OF ANY CURRENT OR PROSPECTIVE INVESTORS OF THE SCHEMES OF UTI MUTUAL FUND.

PUBLIC ANNOUNCEMENT



UTI ASSET MANAGEMENT COMPANY LIMITED

UTI Asset Management Company Limited (Our "Company") was incorporated as "UTI Asset Management Company Private Limited", a private limited company under the Companies Act, 1956, pursuant to a certificate of incorporation dated November 14, 2002 issued by the Registrar of Companies, Maharashtra at Mumbai (the "RoC"). Subsequently, pursuant to a special resolution approved at the Annual General Meeting on September 18, 2007, our Company was converted to a public limited company and consequently the name of our Company was changed to "UTI Asset Management Company Limited" and a fresh certificate of incorporation dated November 14, 2007 was issued by the RoC. For details in relation to changes in the name and the registered office of our Company, see "History and Certain Corporate Matters" beginning on page 159 of the Draft Red Herring Prospectus dated December 18, 2019 ("DRHP") filed with the Securities and Exchange Board of India ("SEBI").

Registered and Corporate Office: UTI Tower, 'G' Block, Bandra-Kurla Complex, Bandra (East), Mumbai 400051, Maharashtra, India. Tel: +91 22 6678 6666

Contact Person: Arvind Patkar, Company Secretary and Compliance Officer; E-mail: cs@uti.co.in; Website: https://www.utimf.com; Corporate Identity Number: U65991MH2002PLC137867

OUR COMPANY IS A PROFESSIONALLY MANAGED COMPANY AND DOES NOT HAVE AN IDENTIFIABLE PROMOTER

INITIAL PUBLIC OFFER OF UP TO 38,987,081 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH (THE "EQUITY SHARES") OF UTI ASSET MANAGEMENT COMPANY LIMITED (OUR "COMPANY") FOR CASH AT A PRICE OF ₹ [●] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [●] PER EQUITY SHARE) AGGREGATING UP TO ₹ [●] MILLION (THE "OFFER") THROUGH AN OFFER FOR SALE OF UP TO 10,459,949 EQUITY SHARES AGGREGATING UP TO ₹ [●] MILLION BY STATE BANK OF INDIA ("SBI"), UP TO 10,459,949 EQUITY SHARES AGGREGATING UP TO ₹ [●] MILLION BY LIFE INSURANCE CORPORATION OF INDIA ("LIC"), UP TO 10,459,949 EQUITY SHARES AGGREGATING UP TO ₹ [●] MILLION BY BANK OF BARODA ("BOB"), UP TO 3,803,617 EQUITY SHARES AGGREGATING UP TO ₹ [●] MILLION BY PUNJAB NATIONAL BANK ("PNB") AND UP TO 3,803,617 EQUITY SHARES AGGREGATING UP TO ₹ [●] MILLION BY T. ROWE PRICE INTERNATIONAL LTD ("TRP") AND TOGETHER WITH SBI, LIC, BOB AND PNB, THE "SELLING SHAREHOLDERS"). THIS OFFER INCLUDES A RESERVATION OF UP TO 200,000 EQUITY SHARES (CONSTITUTING UP TO [●] OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY) FOR PURCHASE BY ELIGIBLE EMPLOYEES (THE "EMPLOYEE RESERVATION PORTION"). THE OFFER LESS THE EMPLOYEE RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET OFFER". THE OFFER AND THE NET OFFER WOULD CONSTITUTE AT LEAST 30.75% AND 30.59% OF OUR POST-OFFER PAID-UP EQUITY SHARE CAPITAL, RESPECTIVELY.

THE PRICE BAND AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY AND THE SELLING SHAREHOLDERS IN CONSULTATION WITH THE BOOK RUNNING LEAD MANAGERS (THE "BRLMS") AND WILL EITHER BE INCLUDED IN THE RED HERRING PROSPECTUS OR WILL BE ADVERTISED IN [●] EDITIONS OF [●] (A WIDELY CIRCULATED ENGLISH NATIONAL DAILY NEWSPAPER), [●] EDITIONS OF [●] (A WIDELY CIRCULATED HINDI NATIONAL DAILY NEWSPAPER), AND THE MUMBAI EDITION OF [●] (A WIDELY CIRCULATED MARATHI NEWSPAPER, MARATHI BEING THE REGIONAL LANGUAGE OF MAHARASHTRA, WHERE OUR REGISTERED OFFICE IS LOCATED), AT LEAST TWO WORKING DAYS PRIOR TO THE BID/OFFER OPENING DATE AND SHALL BE MADE AVAILABLE TO BSE LIMITED ("BSE") AND THE NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE"), AND TOGETHER WITH BSE, THE "STOCK EXCHANGES") FOR THE PURPOSE OF UPLOADING ON THEIR RESPECTIVE WEBSITES.

In case of any revision to the Price Band, the Bid/Offer Period will be extended by at least three additional Working Days following such revision of the Price Band, provided that the Bid/Offer Period shall not exceed 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company and the Selling Shareholders in consultation with the BRLMs may, for reasons to be recorded in writing, extend the Bid/Offer Period for a minimum of three Working Days, subject to the Bid/Offer Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Offer Period, if applicable, will be widely disseminated by notification to the Stock Exchanges by issuing a public notice, and also by indicating the change on the websites of the BRLMs and at the terminals of the Syndicate Members and by intimation to the Self-Certified Syndicate Banks (the "SCSBs"), other Designated Intermediaries and the Sponsor Bank, as applicable.

The Offer is being made in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended (the "SCRR") read with Regulation 31 of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended (the "SEBI ICDR Regulations"). This Offer is being made through the Book Building Process and in compliance with Regulation 61(1) of the SEBI ICDR Regulations, wherein not more than 50% of the Net Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs", the "QIB Portion"), provided that our Company and the Selling Shareholders may, in consultation with the BRLMs, allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis (the "Anchor Investor Portion"), out of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price, in accordance with the SEBI ICDR Regulations. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the QIB Portion. Further, 5% of the QIB Portion (excluding the Anchor Investor Portion) shall be available for allocation on a proportionate basis to Mutual Funds only, and the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders (other than Anchor Investors), including Mutual Funds, subject to valid Bids being received at or above the Offer Price. Further, not less than 15% of the Net Offer shall be available for allocation on a proportionate basis to Non-Institutional Bidders and not less than 35% of the Net Offer shall be available for allocation to Retail Individual Bidders ("RIBs") in accordance with the SEBI ICDR Regulations, subject to valid Bids being received at or above the Offer Price. Further, Equity Shares will be allocated on a proportionate basis to Eligible Employees applying under the Employee Reservation Portion, subject to valid Bids received from them at or above the Offer Price. All Bidders, other than Anchor Investors, are required to mandatorily utilise the Application Supported by Blocked Amount ("ASBA") process, providing details of their respective bank accounts (including UPID in case of RIBs) in which the Bid Amount will be blocked by the SCSBs or the sponsor Bank, as the case may be, to participate in the Offer. Anchor Investors are not permitted to participate in the Offer through the ASBA process. For details, see "Offer Procedure" beginning on page 360 of the DRHP.

This public announcement is being made in compliance with the provisions of Regulation 26(2) of the SEBI ICDR Regulations to inform the public that the Company is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offering of its Equity Shares pursuant to the Offer and has filed the DRHP dated December 18, 2019 with the Securities and Exchange Board of India ("SEBI") on December 19, 2019 in relation to the Offer. Pursuant to Regulation 26(1) of the SEBI ICDR Regulations, the DRHP filed with SEBI shall be made public for comments, if any, for a period of at least 21 days from the date of such filing by hosting it on the website of SEBI at www.sebi.gov.in, websites of Stock Exchanges i.e. NSE and BSE at www.nseindia.com, www.bseindia.com, respectively and the websites of the BRLMs i.e. Kotak Mahindra Capital Company Limited, Axis Capital Limited, Citigroup Global Markets India Private Limited, DSP Merrill Lynch Limited, ICICI Securities Limited, JM Financial Limited and SBI Capital Markets Limited at www.investmentbank.kotak.com, www.axiscapital.co.in, www.online.citibank.co.in/rhtml/citigroupglobalscreen1.htm, www.ml-india.com, www.icicisecurities.com, www.jmfi.com and www.sbicaps.com, respectively. Our Company invites the public to give their comments on the DRHP filed with SEBI, with respect to disclosures made in the DRHP. The members of the public are requested to send a copy of the comments sent to SEBI, to the Company Secretary and Compliance Officer of our Company and the BRLMs at their respective addresses mentioned herein. All comments must be received by our Company and/or the Company Secretary and Compliance Officer or the BRLMs at their respective addresses mentioned herein below in relation to the Offer on or before 5.00 p.m. on the 21st day from the aforesaid date of filing of the DRHP with SEBI.

Investment in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Offer unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Offer. For taking an investment decision, investors must rely on their own examination of our Company and the Offer, including the risks involved. The Equity Shares in the Offer have not been recommended or approved by the SEBI, nor does SEBI guarantee the accuracy or adequacy of the contents of the DRHP. Specific attention of the investors is invited to "Risk Factors" beginning on page 22 of the DRHP.

Any decision to invest in the Equity Shares described in the DRHP may only be taken after a Red Herring Prospectus has been filed with RoC and must be made solely on the basis of such Red Herring Prospectus. The Equity Shares, when offered through the Red Herring Prospectus, are proposed to be listed on the Stock Exchanges.

BOOK RUNNING LEAD MANAGERS

Kotak Investment Banking	AXIS CAPITAL	citi	BoFA SECURITIES
Kotak Mahindra Capital Company Limited 1 st Floor, 27 BKC, Plot No. 27, 'G' Block Bandra Kurla Complex, Bandra (East) Mumbai 400 051, Maharashtra, India Tel: +91 22 4336 0000 E-mail: uliamc.ipco@kotak.com Investor Grievance E-mail: kmcredressa@kotak.com Contact Person: Ganesh Rane Website: www.investmentbank.kotak.com SEBI Registration Number: INM000008704	Axis Capital Limited 1 st Floor, Axis House, C-2, Wadia International Centre, P.B. Marg, Worli, Mumbai 400 025 Maharashtra, India Tel: +91 22 4325 2183 E-mail: uliamc.ipco@axiscap.in Investor Grievance E-mail: complaints@axiscap.in Contact Person: Mayuri Arya Website: www.axiscapital.co.in SEBI Registration Number: INM000012029	Citigroup Global Markets India Private Limited 1202, 12 th Floor, First International Financial Centre, G-Block, C54 & 55, Bandra Kurla Complex, Bandra (East), Mumbai 400 098 Maharashtra, India Tel: +91 22 6175 9999 E-mail: uti.ipco@citici.com Investor Grievance E-mail: investors.cgmb@citici.com Contact Person: Archit Khemka Website: www.online.citibank.co.in/rhtml/citigroupglobalscreen1.htm SEBI Registration Number: INM000010718	DSP Merrill Lynch Limited Ground Floor, 'A' Wing, One BKC, "G" Block Bandra Kurla Complex, Bandra (East), Mumbai 400 051, Maharashtra, India Tel: +91 22 6632 8000 E-mail: dg.utiamec.ipco@bofa.com Investor Grievance E-mail: dg.india_merchantbanking@bofa.com Contact Person: Ahmed Kolsawala Website: www.ml-india.com SEBI Registration Number: INM00001625

BOOK RUNNING LEAD MANAGERS

 ICICI Securities	 JM FINANCIAL	 SBI Capital Markets Limited	 KFINTECH
ICICI Securities Limited ICICI Centre, H.T. Parekh Marg, Churchgate Mumbai 400 020, Maharashtra, India Tel: +91 22 2288 2460 E-mail: UTIAMC.ipco@icicisecurities.com Investor Grievance E-mail: customercare@icicisecurities.com Contact Person: Sameer Purohit / Anurag Byas Website: www.icicisecurities.com SEBI Registration Number: INM000011179	JM Financial Limited 7 th Floor, Energy, Appasaheb Marathe Marg Prabhadevi, Mumbai 400 025 Maharashtra, India Tel: +91 22 6630 3030 E-mail: UTIAMC.IPO@jmfi.com Investor Grievance E-mail: grievance.ibt@jmfi.com Contact Person: Prachee Dhuri Website: www.jmfi.com SEBI Registration Number: INM000010361	SBI Capital Markets Limited* 202, Maker Tower 'E', Cuffe Parade Mumbai 400 005, Maharashtra, India Tel: +91 22 2217 8300 E-mail: uti.ipco@sbicaps.com Investor Grievance E-mail: investor.relations@sbicaps.com Website: www.sbicaps.com Contact Person: Janardhan Wagle / Karan Savardekar SEBI Registration Number: INM000003531	KFin Technologies Private Limited (formerly known as "Kany Fintech Private Limited") Selenium Tower-B, Plot 31 & 32, Gachibowli Financial District, Nanakramguda, Serilingampally Hyderabad 500 032, Telangana, India Tel: +91 40 6716 2222 E-mail: utiamc.ipco@kfintech.com Investor Grievance E-mail: einward.ris@kfintech.com Website: www.kfintech.com Contact Person: M Murali Krishna SEBI Registration Number: INR000000221

*SBI is proposing to participate as a Selling Shareholder in the Offer for Sale. SBI Capital Markets Limited ("SBICAP") has signed the due diligence certificate and has been disclosed as a BRLM for the Offer. SBI and SBICAP are associates in terms of the Securities and Exchange Board of India (Merchant Bankers) Regulations, 1992, as amended ("SEBI Merchant Bankers Regulations"). Accordingly, in compliance with the proviso to Regulation 21A of the SEBI Merchant Bankers Regulations and Regulation 23(3) of the SEBI ICDR Regulations, SBICAP would be involved only in the marketing of the Offer.

All capitalised terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP.

Place: Mumbai
Date: December 19, 2019

UTI ASSET MANAGEMENT COMPANY LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offering of its Equity Shares and has filed the DRHP with SEBI on December 19, 2019. The DRHP shall be available on the website of SEBI

