



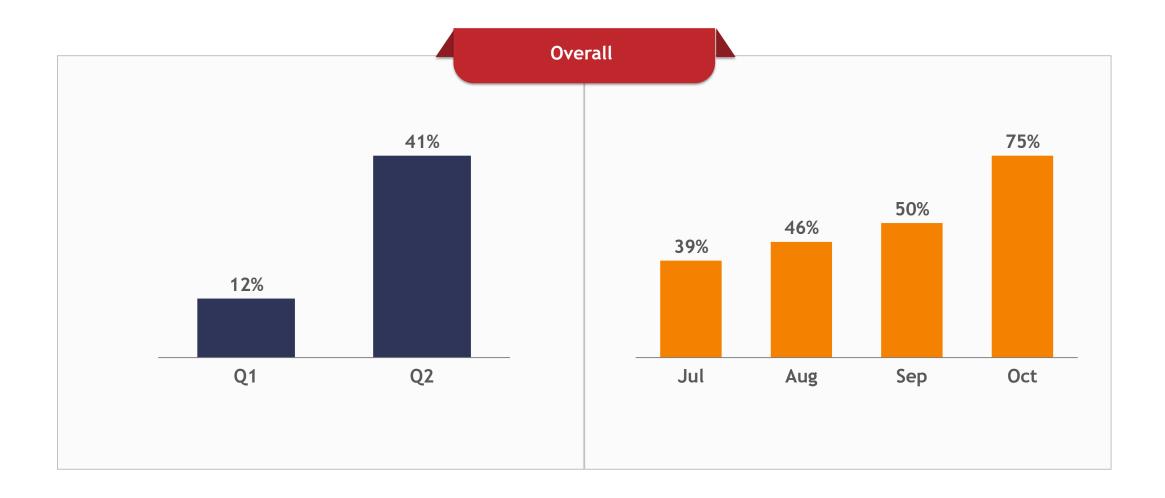


# Making AFL Stronger & Fit for Growth - Q2 Highlights

| Good sales recovery in September and continuing into the festival period  | 50% September 75%+ October |
|---|----------------------------|
| 2 Strong growth in online   | 21% in Q2<br>65% In Oct    |
| Supported by good sales recovery, EBITDA loss of continuing business (pre IndAS 116) reduced from Rs 141 Crs to Rs 81 Crs - Likely to turn positive in Q3 | Rs 60 Crs                  |
| Relentless cost control continued in Q2   | 38%                        |
| Drop in Gross Working Capital in H1   | Rs 360* Crs.               |
| Net Debt reduction in H1  | Rs 190+ Crs                |



# Sales Recovery





## Sales Recovery Channelwise

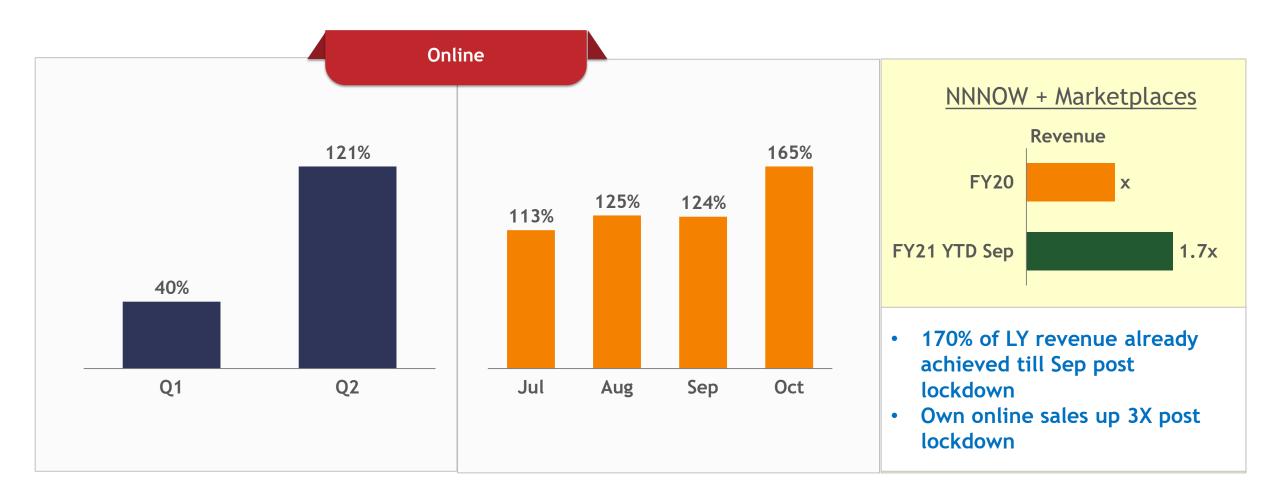
### This year sales as % of last year same month sales





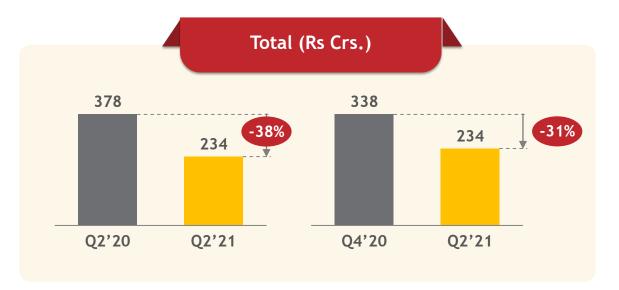


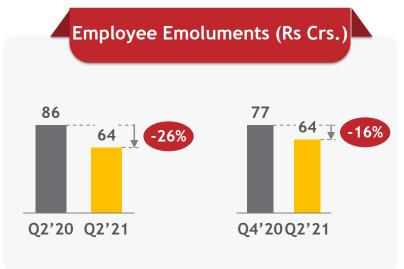
## Sales Recovery Channelwise

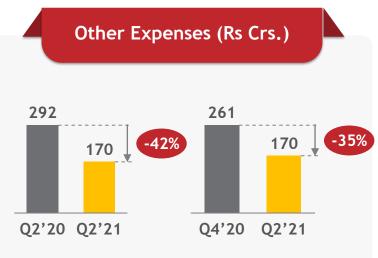




## **Cost Control**







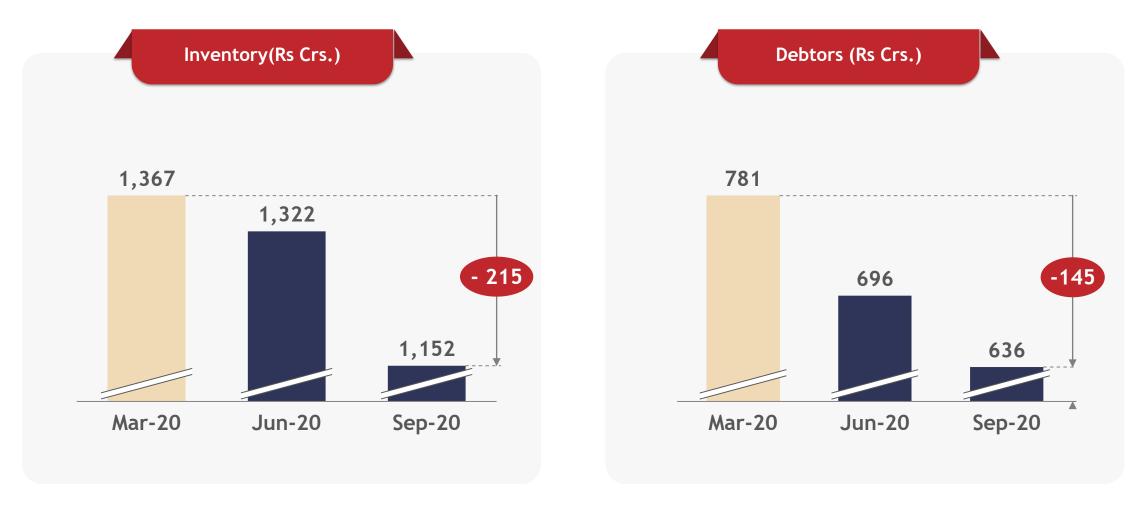
## Rent Savings (Rs Crs.)

- Booked in Q1: Rs 70 Crs
- Booked in Q2: Rs 29 Crs

|       | Booked in<br>Q1 | Booked in<br>Q2 |
|-------|-----------------|-----------------|
| Q1    | 41.3            | -               |
| Q2    | 18.0            | 25.5            |
| Q3    | 8.5             | 2.4             |
| Q4    | 2.5             | 1.1             |
| Total | 70.3            | 29.1            |



## Gross Working Capital Reduction of Rs 360 Crs. in H1

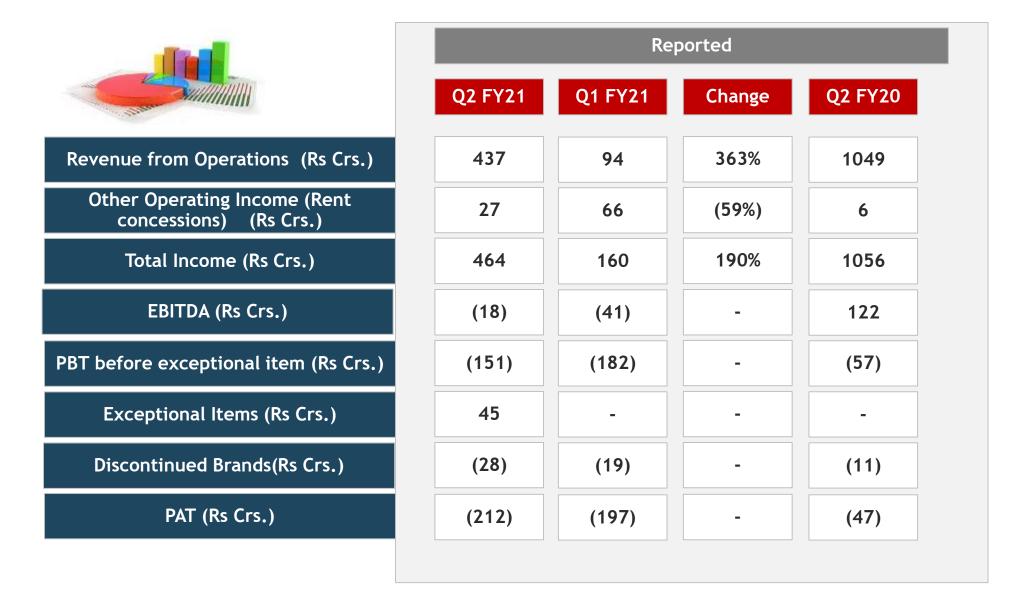


<sup>\*</sup> Above figures are inclusive of inventory & debtors pertaining to discontinued businesses





# Q2 FY21 - Performance Snapshot



## **Exceptional Items & Discontinued Businesses**



### Exceptional Items of Rs. (45) crores

- Gains on sale of Minority Stake in FM business amounting to Rs. 113 crores
- Provision on aged inventory & inventory where sales are badly affected by Covid 19 Rs. 97 Crs
  - This provision will help to faster liquidate the old inventory and realise cash and enable the company to offer fresh season inventory to its customers
- Provision for higher than normal sales returns from trade channel where rate of sale has dropped: Rs. 35 Crs
  - The company propose to channelize this inventory into other channels for fast cash conversion
- Provision for Doubtful Debt Rs. 26 cr.

### **Discontinued Operations**

- Includes brands such as GAP, NewPort, Ruf & Tuf, The Childrens' Place & Hanes
- Capital Employed as on Sept end Rs. 170 Crs; likely to reduce to Rs. 70 Crs by March 31
- Expect to realise most of the investment by end of FY/Q1
- Do not expect any significant gain/loss

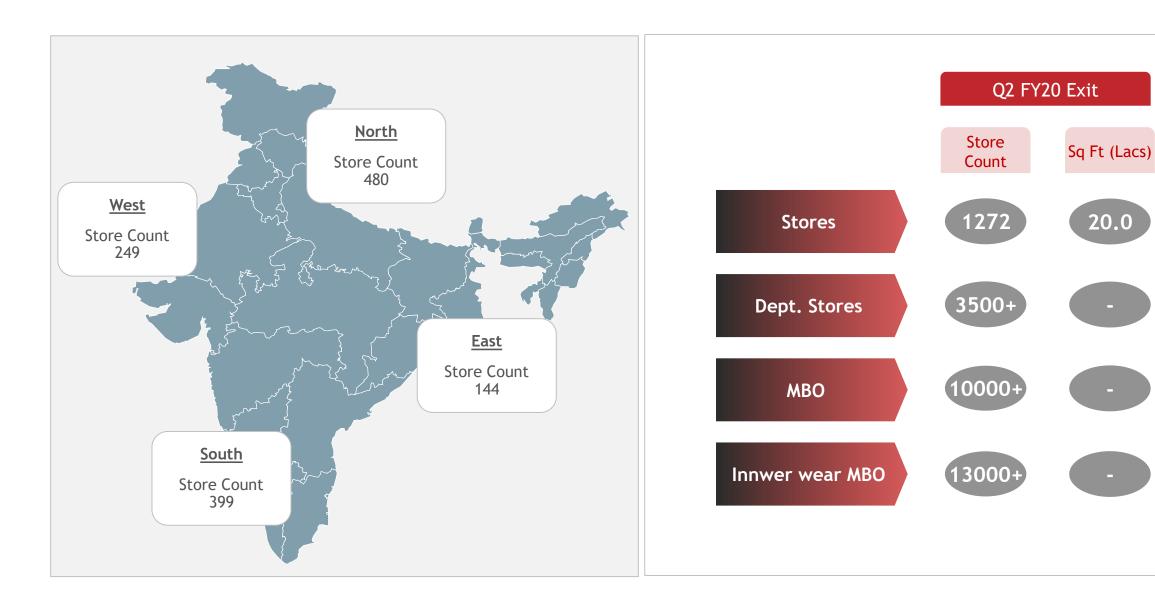


# H1 FY21 - Performance Snapshot

|   | Reported |         |        |
|---|----------|---------|--------|
|   | H1 FY20  | H1 FY21 | Growth |
| Revenue from Operations (Rs Crs.)                   | 1889     | 531     | (72%)  |
| Other Operating Income (Rent concessions) (Rs Crs.) | 7        | 93      |        |
| Total Income (Rs Crs.)                              | 1896     | 624     | (67%)  |
| EBITDA (Rs Crs.)                                    | 145      | (60)    |        |
| PBT before exceptional item (Rs Crs.)               | (193)    | (334)   |        |
| Exceptional Items (Rs Crs.)                         | -        | 45      |        |
| Discontinued Brands(Rs Crs.)                        | (19)     | (47)    |        |
| PAT (Rs Crs.)                                       | (144)    | (409)   |        |
|   |          |         |        |



# **Distribution Footprint**



# Strong Presence in Categories Recovering Faster

Accelerated Casualization & Work from Home

#### **Casual Brands**



- USPA/TH/FM/CK portfolio of strong casual brands recovering faster
- Recovery rate 55%+ in Sep 80%+ in Oct

#### Innerwear/ Comfortwear



- Supported with comfort wear launch
- Recovery rate100%+ in Sep/Oct

#### **Footwear**



- Product categories of casual footwear and open footwear being preferred post Covid benefitting USPA footwear which offers the above range
- Recovery rate
   100%+ in Oct

#### **Kidswear**



- Strong demand for kids clothing
- Recovery rate
   100% in USPA and
   92% in Unlimited
   kidswear in Oct

#### **DIY Beauty**



- Strong omni-push for stores
- Recovery rate 69%
   in Sep and 78% in Oct



## FY21 Outlook - Q3/Q4

- Better than expected sales recovery
  - Estimate 75-80% recovery in Q3
  - Q4 expected to be back to last year levels
- > Online on growth path. Estimated to accelerate growth on the back of
  - Increased stores integration with online platforms
  - Strong performance of USPA and Flying Machine during online event. With active collaboration with Flipkart, doubling of Flying Machine sales
  - Exponential growth of innerwear and footwear in e-commerce leading to 100% recovery of these categories
- MBOs expected to start buying for winter and festival, estimated to get back to 60%-70% level in the 2<sup>nd</sup> half
- Portfolio/Category strength Well placed to recover faster
  - Market leading portfolio of casual brands
  - Strong presence in categories recovering faster Innerwear/Footwear/Kidswear/Beauty recovery already at 80%
- > Strong cost reduction initiatives to build profitability as sales grow towards 70%+
- Multiple actions to control Gross Working Capital

- Sustain FY cost reduction @ 40%
- Release Rs 300 Crs in Gross Working Capital
- EBITDA positive post rentals in Q3
- Minimize cash loss. Exit year with close to breakeven on cash
- Debt reduction by Rs 200+ Crs
- Exit the year stronger riding on post Covid trends favorable to AFL
  - Channel shift to online
  - Casualization and Work from home theme
  - Do it Yourself beauty

## Exit FY21 - Well Positioned for Value Creation in Medium and Long Term

- 1. 6 strong brands
- 2. Leader in casualwear
- 3. De-risked Unlimited/Emerging brands business model
- 4. Good momentum in high potential categories Kidswear, Innerwear, Footwear and Beauty
- 5. Head start in online strengthened with strategic investment from Flipkart
- 6. Structural cost reduction of ~15%
- 7. New ways of buying to release working capital



# Annexures





| All Figures in Rs Cr.                    | Q2 FY21 | Q2 FY20 |
|--|---------|---------|
| Revenue from Operations                  | 437     | 1049    |
| Other Operating Income(Rent concessions) | 27      | 7       |
| Total Income                             | 464     | 1056    |
| Cost of Goods Sold                       | 270     | 592     |
| Employees' Emoluments                    | 58      | 76      |
| Others                                   | 154     | 266     |
| EBIDTA                                   | (18)    | 122     |
| Margin                                   | (4%)    | 12%     |
| Other Income                             |         |         |
| Interest & Finance Cost                  | 57      | 67      |
| Cash Accruals                            | (75)    | 55      |
| Depreciation                             | 76      | 112     |
| PBT (before exceptional items)           | (151)   | (57)    |
| Exceptional Item                         | 45      |         |
| Discontinued Operations                  | (28)    | (11)    |
| Tax / DTA                                | 7       | 22      |
| Minority Interest                        | 6       | (1.5)   |
| Net Profit                               | (212)   | (47)    |
|  |         |         |



| Particulars (in Rs Cr.) | 30.09.20 | 31.03.20 | 30.09.19 |
|-------------------------|----------|----------|----------|
| Net Worth               | 652      | 685      | 933      |
| Borrowings              | 1058     | 1210     | 1083     |
| Capital Employed        | 1710     | 1895     | 2016     |
| Inventory               | 1018     | 1367*    | 1393     |
| Receivables             | 576      | 781*     | 980      |
| Creditors               | 1053     | 1325     | 1407     |
| Net Working Capital     | 542      | 823      | 967      |
| Net Fixed Asset         | 422      | 502      | 527      |
| Other Assets            | 576      | 570      | 523      |
| Discontinued Business   | 170      |          |          |
| Capital Employed        | 1710     | 1895     | 2016     |

<sup>\*</sup> Includes discontinued businesses inventory (120 Crs) and debtors (60 Crs)



# Thank You