

Q4 FY23 RESULTS PRESENTATION

May | 2023

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AGENDA







01





Q4 & FY23 Performance Highlights

Q4 & FY23 Results

Way Forward

Q4 FY23 PERFORMANCE HIGHLIGHTS

MARKET & ECONOMY UPDATE



Delayed onset of winter this year helped drive demand of winter wear at attractive sell-thru's in Jan'23

Premiumization across brands emerges as a key differentiator

Expansion across adjacent categories continues to be an attractive growth lever

Retail consumption and discretionary demand continue to remain soft post festive season

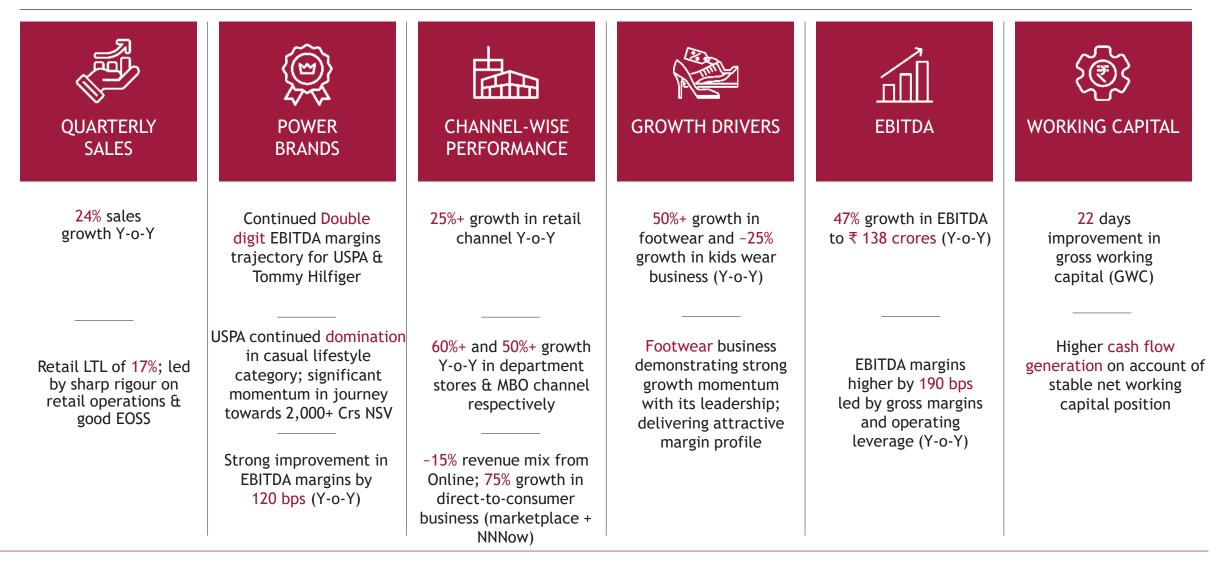
Q4 FY23 RESULTS

FY23 TARGETS & OBJECTIVES - WHAT WE HAD SET FOR OURSELVES AT THE START OF YEAR

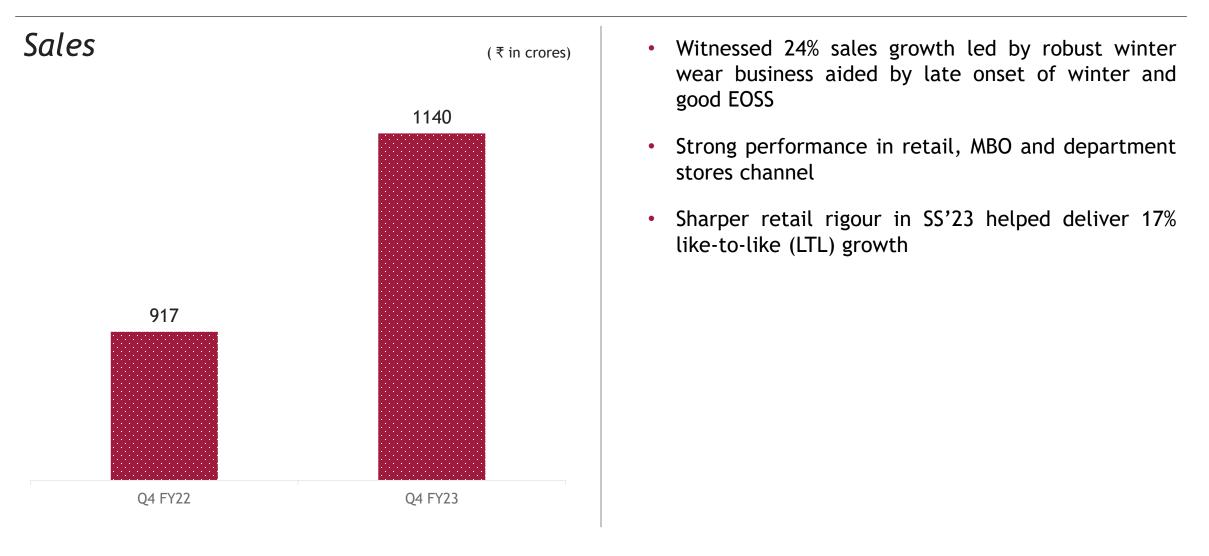
	Targets	Achievement
	Amongst industry leading growth rates (over FY22)	• Added 1,350+ Crs in sales; 45% growth Y-o-Y
Sales & Profitability	 Expansion in operating margins with significant growth in PAT 	 ~400 Crs swing in EBITDA (FY21-23); margin expansion of 330 bps in FY23 & multi-fold growth in PAT
Omni-channel business model	 Build scalable omni-channel model with higher contribution of direct-to-consumer (D2C - NNNOW + Marketplace) helping drive higher customer loyalty 	 Grew own direct-to-consumer business by 30%+ with ~35% contribution of online channel
Deeper penetration and store expansion	 Acceleration in store network expansion by opening ~200 stores 	 Opened ~180 stores and continued momentum around franchisee led expansion
Inventory	• Further improvement in inventory turns to >4x	 Inventory days lower by 10 days resulting in turns of >4x; added just ~165 Crs inventory vs 1,350+ Crs sales addition
Working capital & Balance	 Efficient working capital management leading to free cash flow generation 	 Lowest debtor days & better inventory mgt. resulted in GWC lower by 22 days (Y-o-Y)
sheet	De-leveraging to continue	• Net debt at similar levels (Y-o-Y)
Return on capital employed (ROCE)	Significant improvement in ROCE profile	• ROCE of ~14% (Q4 annualized; vs negative in FY22)
04 FY23 RESULTS		6

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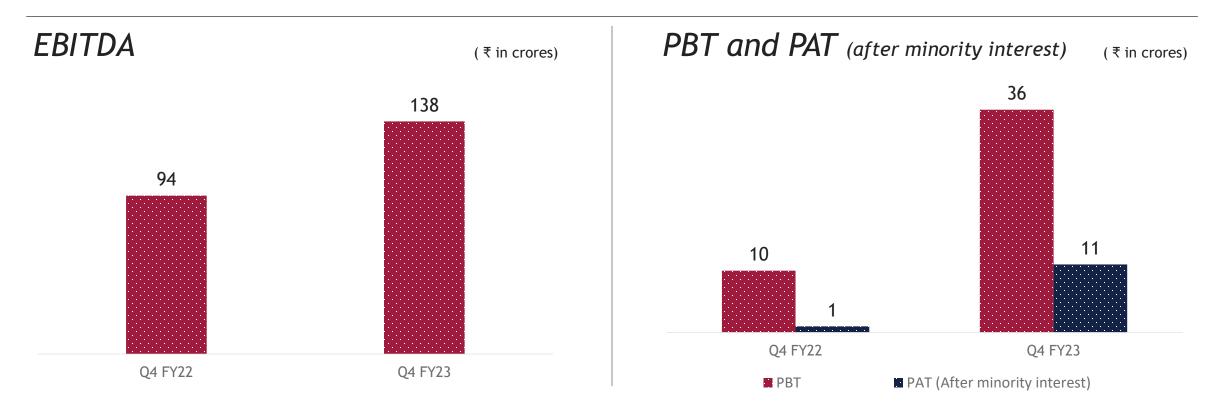
Q4 FY23 BUSINESS HIGHLIGHTS



AFL POSTED ANOTHER QUARTER OF STRONG PERFORMANCE



CONTINUING WITH IMPROVED PROFITABILITY





190 bps improvement in EBITDA margins on account of lower discounting, higher sell-thru's and operating leverage

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Q4 FY23 - GROUPWISE PERFORMANCE

	(₹ in crores)								
	Sales			EBITDA			EBITDA %		
	Q4 FY23	Q4 FY22	% Growth		Q4 FY23	Q4 FY22		Q4 FY23	Q4 FY22
Power Brands	924	732	26%		122	87		13.1%	11 .9 %
Emerging Brands	216	185	17%		17	7		7.9%	3.7%
Total	1140	917	24%		138	94		12.1%	10.3%

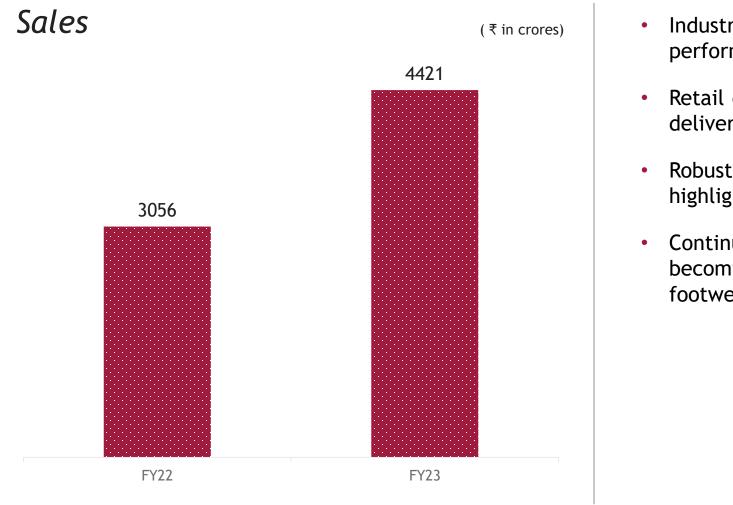
Strong growth in power brands leading to margins higher by 120 bps; significant improvement in emerging brands profitability

Note:

Power Brands - US Polo Assn., Tommy Hilfiger, Flying Machine and Arrow Emerging Brands - Calvin Klein, Sephora, Ed Hardy, Aeropostale and Others

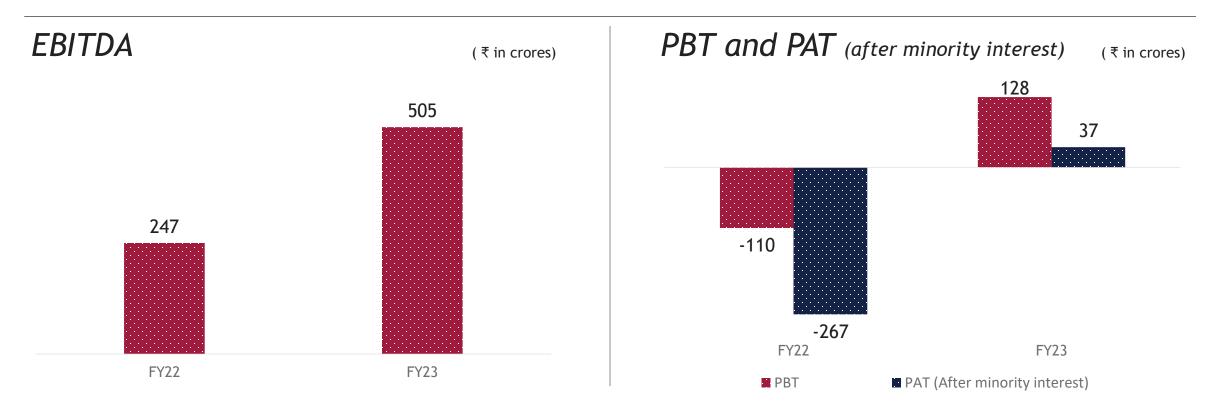
FY23 PERFORMANCE HIGHLIGHTS

STRONG SCALE UP WITH ~4500 CRORES SALES



- Industry leading growth of 45% led by multi-channel performance with focus on retail execution
- Retail channel mix higher by 400+ bps Y-o-Y to 43% delivering strong LTL and record sell-thru's
- Robust bounce back in offline channels was the key highlight
- Continued investments in adjacent categories becoming strong growth levers for future footwear, kids wear etc.

RESULTING IN STRONG PROFITABILITY METRICS

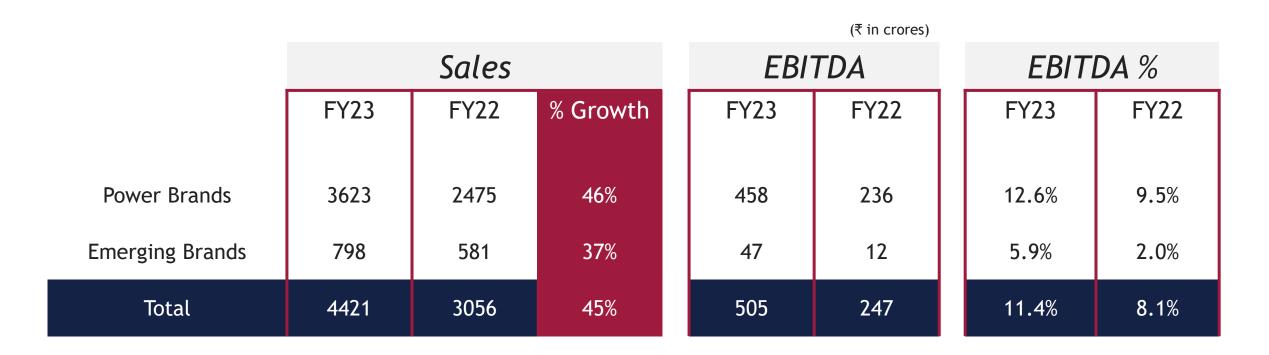




330 bps EBITDA margins improvement led by operational efficiencies, sell-thru improvement and scale leverage

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FY23 - GROUPWISE PERFORMANCE



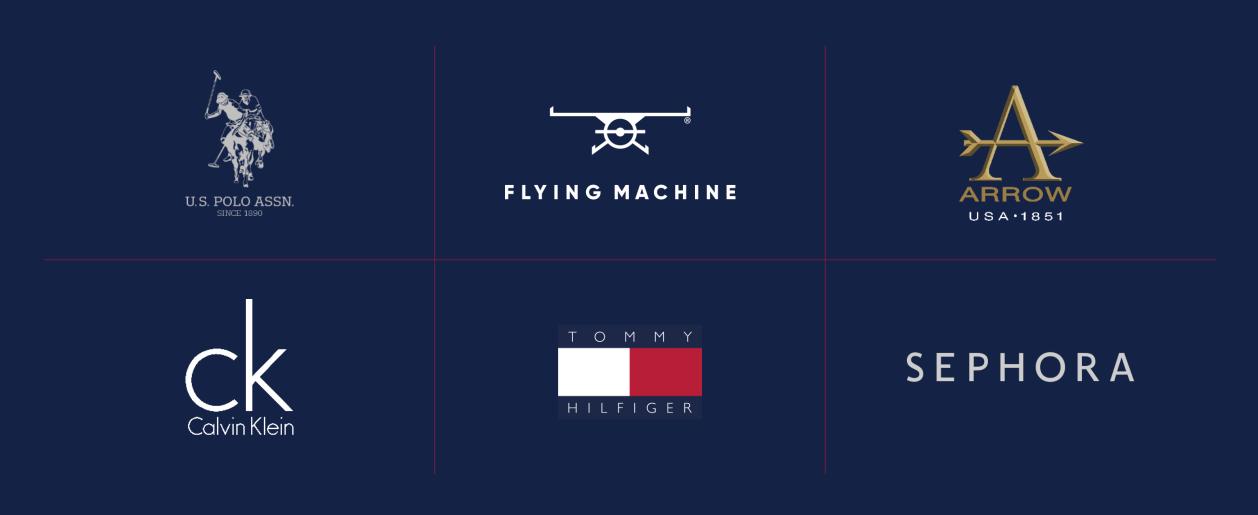
Strong sales growth resulting in >2X growth in EBITDA; margin improvement in power brands by 310 bps

Note:

Power Brands - US Polo Assn., Tommy Hilfiger, Flying Machine and Arrow Emerging Brands - Calvin Klein, Sephora, Ed Hardy, Aeropostale and Others

BRAND HIGHLIGHTS

Q4 FY23 PERFORMANCE HIGHLIGHTS





U.S. POLO ASSN. SINCE 1890

- Annual growth of 600+ Crs NSV in FY23
- Continued domination in casual lifestyle category; significant brand momentum in its journey towards 2,000+ Crs NSV
- Top ranked across multiple online portals and department stores
- Multiple initiatives to premiumize the brand including better retail experience, product innovation and strong marketing efforts



- Focused investment in bottom wear leading to strong growth Y-o-Y
- Adjacent category expansion continues to positively aid sales & profitability performance



- Exceptional swing in sales growth & EBITDA profitability led to completion of brand turnaround
- Rollout of super premium '1851' line yielding excellent consumer response
- Continued focus on superior retail experience resulted in higher full price sell-thru and reduction in discounting



- Strong momentum led by refreshed retail identity, premium and ceremonial designs in formal line and larger assortment of 'Arrow Sports' as well as logoization of the brand
- Record growth in MBO channel of 75%+ for FY23

- Re-energizing the brand through new logo, design and brand positioning
- Launched new retail identity in Bengaluru
- Building stronger consumer connect with sharper focus on young millennials / Gen Z's with upgraded product designs, especially in jeans
- Launched footwear category across online channel



MACHINE

- Improvement in full price sellthru's in SS'23 despite slowdown in the market
- Fueling of growth through adjacent categories (footwear, innerwear and kids wear) in the medium term



• With its market leadership position in super-premium segment, growth in sales by nearly 50% in FY23 with high profitability

ТОММҮ

HILFIGER

- Superior customer retail experience along with high quality product designs across 100+ stores in India
- Growth opportunity in recently launched 'Tommy tailored' line; tied-up with Guru Randhawa as category ambassador





- Strong traction in super premium category aiding brand's robust performance with industry leading full price sell-thru, retail LTL and lower discounting
- 35%+ growth in sales and profitability in Q4 FY23



- Market leadership in bridge to luxury segment in Jeans, Tees and Innerwear segments
- Continued strong partnership with brand ambassador - Disha Patani

SEPHORA

Brand Highlights

- Leading player in the prestige segment with presence in 26 EBOs across key malls in the country
- Unique engagement with women consumers through top of the line shopping experiences at its large sized offline stores



- Strengthening of multiple categories - fragrances, haircare & skin care
- Delivers industry leading sales density per sq. ft. in malls across India







Q4 FY23 - PERFORMANCE SNAPSHOT

		(₹ in crores)	
	Q4 FY23	Q4 FY22	
Revenue from Operations	1140	917	
Other Income	14	21	
Total Income	1154	938	
EBITDA	138	94	
PBT	36	10	
Taxes	6	(12)	
Minority Interest	18	22	
PAT	11	1	

Consistent financial performance across all parameters

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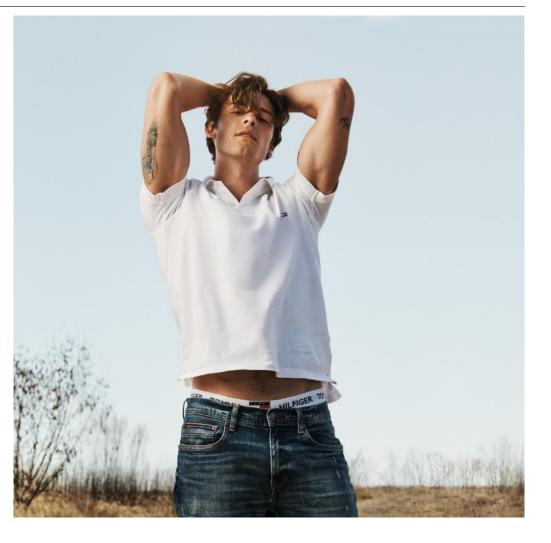
FY23 - PERFORMANCE SNAPSHOT

		(₹ in crores)		
	FY23	FY22		
Revenue from Operations	4421	3056		e e
Other Income	53	67	0 .	Alterna et al.
Total Income	4474	3123	* *	
EBITDA	505	247		
PBT	128	(110)		•
Taxes	40	(6)		
Minority Interest	50	31		
PAT	37	(267)		

Strong improvement in profitability leading to sharp turnaround in bottom line performance

BALANCE SHEET AS ON 31-MAR-2023

		(₹ in crores)
Particulars	31-Mar-23	31-Mar-22
Net Worth*	1092	996
Borrowings	598	502
Capital Employed	1690	1498
Inventory	1131	965
Receivables	560	572
Creditors	1020	1048
Net Working Capital	671	489
Net Fixed Asset	259	273
Other Assets	760	731
Discontinued Business	-	5
Capital Employed	1690	1498



* For FY22 - Includes Compulsorily Convertible Preference Shares issued by AYBPL and sold to FK, presented in the books as financial liability

WORKING CAPITAL EFFICIENCY LEADING TO STRONG CASH FLOW GENERATION

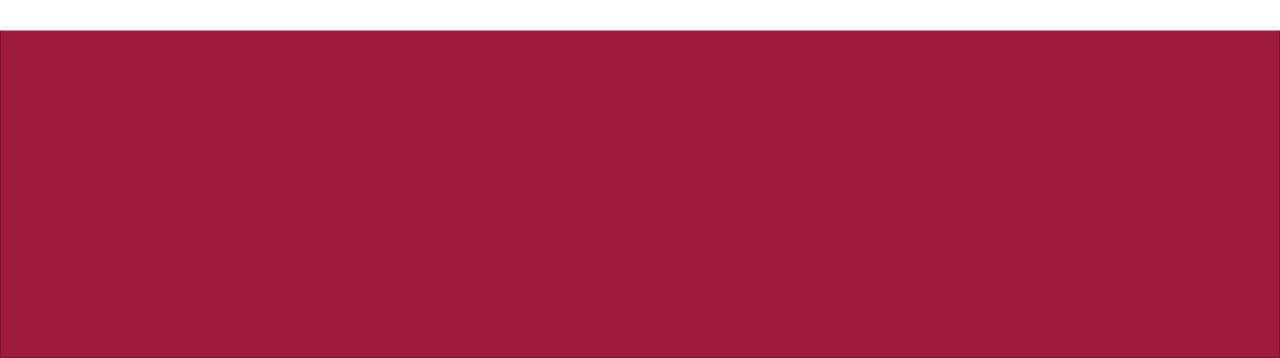
			(₹ in crores)
	Mar'23	Mar'22	Dec'22
Inventory	1131	965	1041
Inventory days	87	97	88
Receivables	560	572	572
Debtor days	45	57	44
GWC	1691	1537	1613
GWC days	132	154	132
Payables	1020	1048	1038
Creditor days	82	104	80
NWC	671	489	575
NWC days	50	50	51

Sharper control on debtors helping generate higher cash flows

Tight inventory management resulting >4x turns

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WAY FORWARD

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Demand environment remains very soft; expect trends to improve gradually by festival season	Momentum on retail network expansion across brands through the franchisee model
Continue decisive focus on scaling existing brands through cash accruals; improve profitability further by better full price sell-thru's, operating leverage etc.	Strengthening balance sheet through FCF generation leading to higher ROCE

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