

Q1 FY26 RESULTS PRESENTATION



July | 2025

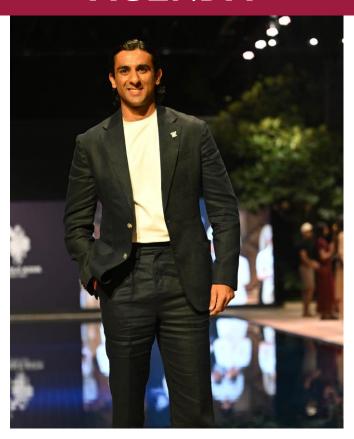
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AGENDA



01



02



03

Q1 FY26 PERFORMANCE HIGHLIGHTS

MARKET & ECONOMY UPDATE



Muted consumer demand environment continues; govt. efforts & early festive likely to boost consumption

Early onset of EOSS and higher discounting across the industry

Stronger brands continue to drive higher market share

Favorable monsoon likely to aid stable raw material cost & inflation

Q1 FY26 RESULTS 5

FY26 OBJECTIVES - WHAT WE HAVE SET FOR OURSELVES

Objectives

Sales & Profitability

- Aspiration to grow revenues at 12-15% with acceleration in adjacent categories growth
- Operating leverage to aid EBITDA & PAT margins expansion

Improve brand salience

Continued investments in advertisement to drive market share gains

Grow via direct channels

- · Focus on driving the business through direct channels for better inventory control
- Share of direct channels (retail + online B2C) to grow by 100-200 bps

Accelerate store expansion

- Gross opening of ~150 stores, largely through FOFO route
- Higher net sq. ft. addition compared to FY25

Working capital & return ratios

- Higher free cash flow generation through continued working capital efficiency and assetlight approach
- Further improvement in ROCE

SALES



Strong revenue growth at 16% Y-o-Y, driven by all-round channel performance



Retail LTL of 8.1%; aided by superior execution

Q1 FY26 BUSINESS HIGHLIGHTS

GROWTH DRIVERS





Gross addition of 29 EBOs; net sq. ft. at ~12.32L

Adjacent categories witnessed 20%+ growth

PROFITABILITY



Gross margins higher by 60 bps through reduction in discounting



EBITDA growth of 20% Y-o-Y to ₹ 148 crores; margins higher by 50 bps despite increased advertising spends

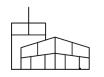
CHANNEL-WISE PERFORMANCE



~15% growth in retail channel with strong LTL & lower discounting



Online direct-toconsumer business grew >30% Y-o-Y



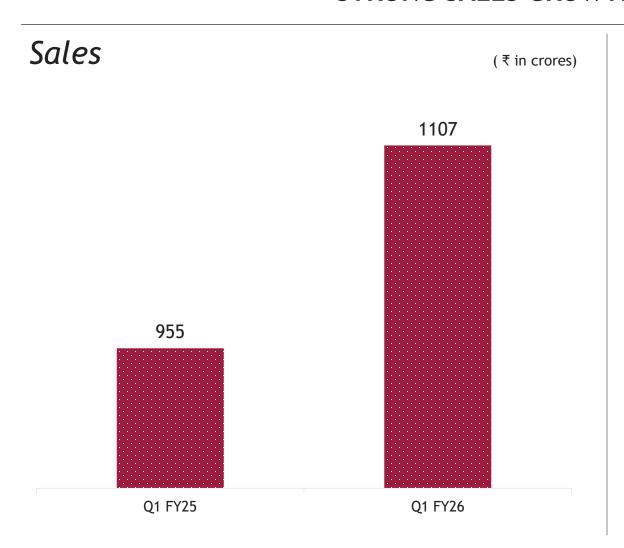
10%+ growth in wholesale channel Y-o-Y

WORKING CAPITAL



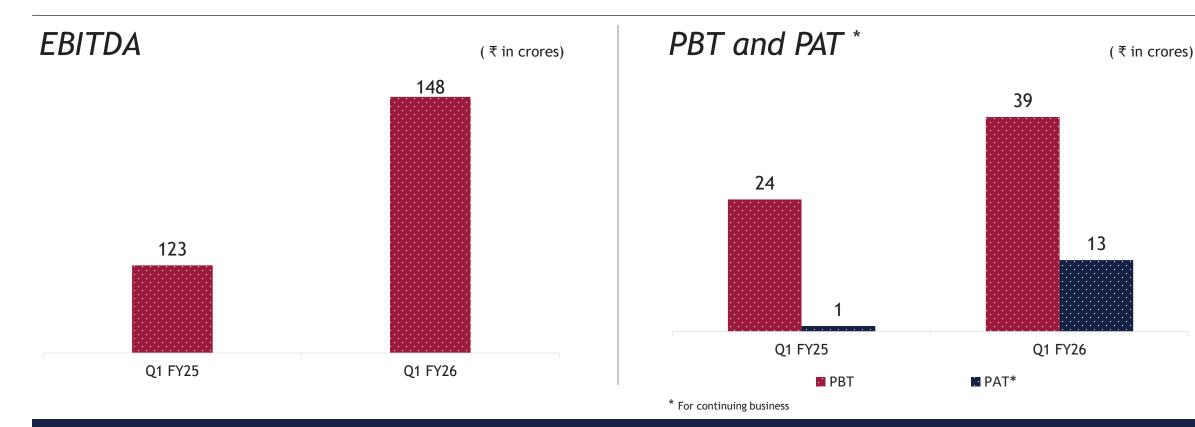
NWC days remained stable; inventory turns continue to be ~4x

STRONG SALES GROWTH ACROSS CHANNELS



- Strong revenue growth of 16%, aided by growth across all channels
- Direct channels continued their outperformance
 - Superior execution in retail drove strong LTL of 8.1% resulting in ~15% growth along with reduction in discounting
 - 30%+ growth in online B2C channel
- Wholesale channel witnessed growth re-bound
- EBO count stood at 987 as of Jun'25, net sq. ft. addition of ~38k

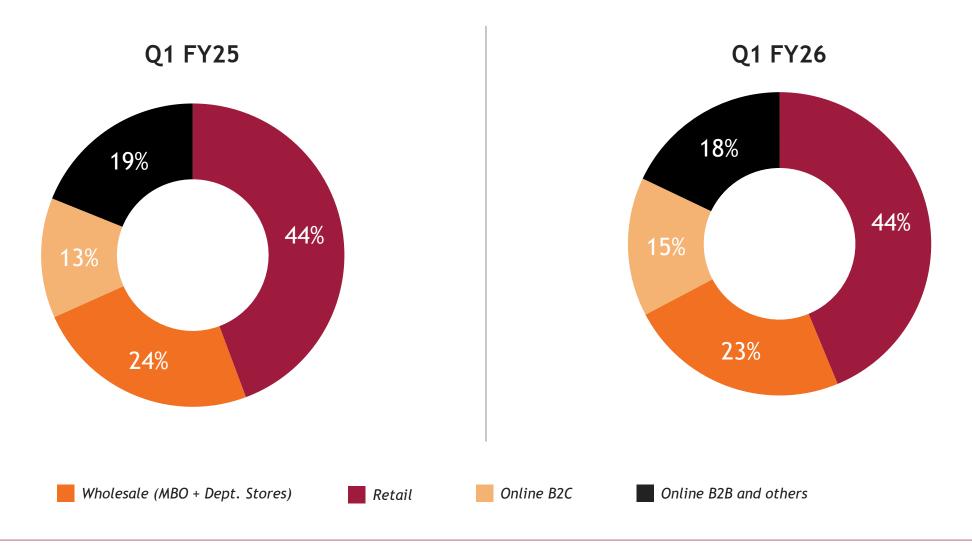
LEADING TO CONTINUED PROFITABILITY IMPROVEMENT





Improvement in EBITDA margins by 50 bps Y-o-Y through operating leverage despite increased advertising spends of 140 bps

CHANNEL MIX



CONTINUE TO OPEN MARQUEE EBOs



Ambuja Mall, Raipur

CONTINUE TO OPEN MARQUEE EBOs





Zora Mall, Raipur

Tonk Road, Jaipur

CONTINUE TO OPEN MARQUEE EBOs



Zora Mall, Raipur











Q1 FY26 PERFORMANCE HIGHLIGHTS

BRAND HIGHLIGHTS





- Significant investments in marketing yielding huge momentum for the brand, helping deliver extremely strong growth during Q1 across channels
- Direct channels strategy continue to augur well; share of revenue increasing
- Opened various marquee and larger sq. ft. stores to further deepen retail presence
- Adjacent categories continue to be amongst the significant growth driver for the brand





- Favorable trading dates & wedding calendar helped drive growth
- Product innovation continue to be at the heart of brand journey, e.g. Arrow Elixir
- Arrow NewYork continues to see traction while attracting younger customers
- Focus on accelerating EBOs expansion





- Delivered strong LTL in retail channel and curation of specific lines for department stores leading to healthy growth
- Well positioned to improve financial performance backed by growth & operating leverage over coming quarters





- Collaboration with Formula 1, leading to strong brand awareness and high LTL growth
- Consistency in quality of execution resulting in delivering key financial KPIs





- Premiumization trend helping brand deliver industry leading sell-thru's and LTL growth
- Continue to deliver strong financial performance despite challenging demand environment

Q1 FY26 RESULTS

Q1 FY26 - PERFORMANCE SNAPSHOT

(₹ in crore		
	Q1 FY26	Q1 FY25
Revenue from Operations	1107	955
Other Income	15	7
Total Income	1122	962
EBITDA	148	123
PBT	39	24
Taxes	14	10
Minority Interest	12	13
PAT	13	1
Profit/(loss) from discontinued operations	(0)	0
Reported PAT	13	1



EFFICIENT WORKING CAPITAL MANAGEMENT

		•	(₹ in crores)
	Jun'25	Jun'24	Mar'25
Inventory	1281	1063	1259
Inventory days	92	91	91
Receivables	706	575	729
Debtor days	55	49	54
GWC	1986	1637	1989
GWC days	148	141	146
Payables	1151	923	1172
Creditor days	89	81	87
NWC	835	715	817
NWC days	59	59	58

Note for days calculation, for example: Inventory days = Average TTM Inventory / TTM Revenues * 365

Inventory turns remained stable ~4x despite revenue growth acceleration



WAY FORWARD

AFL

Investment in growth drivers likely to result in revenue growth to be better than FY25

Focus on profitability improvement led by operating leverage and better channel mix

Acceleration in retail network expansion across brands through asset light approach

Committed to scaling existing brands including adjacent categories

Continue higher marketing investments for better visibility & consumer connect

Working capital control and FCF generation leading to higher ROCE



THANK YOU