

August 19, 2025

To, **BSE Limited** Listing Dept. / Dept. of Corporate Services Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001

Security Code: 542484 Security ID: ARVINDFASN To, National Stock Exchange of India Ltd. Listing Dept., Exchange Plaza, 5th Floor Plot No. C/1, G. Block Bandra-Kurla Complex Bandra (E) Mumbai - 400 051

Symbol: ARVINDFASN

Dear Sir/Madam,

Sub: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulation, 2015: Appointment of Senior Management **Personnel** 

Pursuant to the provisions of Regulation 30 read with Para A of Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that Mr. Saikot Das has been appointed as the Chief Brand and Strategy Officer, a Senior Management Personnel, with effect from August 19, 2025.

The details as required under Regulation 30 of the SEBI Listing Regulations, read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, are given in Annexure-A.

Kindly take the same on records.

Thanking You,

Yours faithfully,

For Arvind Fashions Limited

Lipi Jha Company Secretary

Encl.: As above





## Annexure-A

Relevant Details as required Regulation 30 of the SEBI Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023:

Sr. No.	Particulars	Details
1.	Reason for change viz. Appointment, Reappointment, Resignation, Removal, Death, or Otherwise	Appointment of Mr. Saikot Das as the Chief Brand and Strategy Officer w.e.f. August 19, 2025
2.	Date of Appointment / Reappointment / Cessation (as applicable) & term of Appointment/ Re-appointment	Date of appointment: August 19, 2025
		Terms of appointment would be as per Company's employment and on the terms and conditions as mentioned in letter of appointment.
3.	Brief Profile (in case of appointment)	Mr. Saikot Das has over 13 years of experience in Marketing and Brand building. He is passionate about building brands, developing teams and unlocking growth.
		Prior to joining Arvind Fashions, Mr. Saikot was Senior Director - Marketing & Brand Experience (South Asia, Middle East & Africa) in Levi Strauss & Co., Senior Vice President - Marketing Head in Star TV Network (Star Plus) and Associate Director-Marketing at Colgate Palmolive.
		He is skilled in Marketing Strategy, Sales Management, Business Strategy and Team Management.
		He is a strong marketing professional with a Master of Business Administration (M.B.A.) focused on Sales & Marketing from Institute of Management Technology, Ghaziabad and B.Tech. in Mechanical Engineering from National Institute of Technology Calicut.
4.	Disclosure of relationships between Directors (in case of appointment of a Director)	Not Applicable

