

October 01, 2025

To,
BSE Limited
Listing Dept. / Dept. of Corporate Services
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400001

Security Code: 542484
Security ID: ARVINDFASN

To,
National Stock Exchange of India Ltd.
Listing Dept., Exchange Plaza, 5th Floor
Plot No. C/1, G. Block
Bandra-Kurla Complex
Bandra (E)
Mumbai - 400051

Symbol : ARVINDFASN

Dear Sir/Madam,

Sub: Press Release

Please find enclosed the press release titled "Amisha Jain takes charge from Shailesh Chaturvedi as MD & CEO of Arvind Fashions Limited" which is released today.

The aforesaid intimation is also being made available on the website of the Company at www.arvindfashions.com

Kindly take the same on records.

Thanking you,
Yours faithfully

For Arvind Fashions Limited

Lipi Jha
Company Secretary

REGISTERED OFFICE:

Arvind Fashions Limited
Arvind Limited Premises, Naroda Road,
Ahmedabad - 382 345, Gujarat, India.
Phone: +91 79 6826 8000
Email: info@arvindfashions.com
CIN: L52399GJ2016PLC085595



Fashioning
Possibilities

CORPORATE OFFICE:

8th Floor, DuParc Trinity, 18, MG Road,
Bangalore - 560 001, Karnataka, India.
Phone: +91 80 4155 0601

Press Release

Amisha Jain takes charge from Shailesh Chaturvedi as MD & CEO of Arvind Fashions Limited

National, 1st October, 2025: Arvind Fashions Limited (AFL), India's leading fashion casual wear and denim company, today announced that Amisha Jain has taken charge as Managing Director and Chief Executive Officer, succeeding Shailesh Chaturvedi, who stepped down from the role effective September 30, 2025.

The company had earlier announced this leadership transition on July 16, 2025, as part of a planned succession strategy approved by the Board of Directors. Attach is the media release for the reference.

Amisha Jain joined the company on **August 13, 2025**, bringing with her extensive leadership experience across the retail, fashion, and consumer sectors. Her appointment aligns with the company's strategic focus on strengthening operational excellence, brand equity, and digital transformation. Her previous stints include senior leadership positions at **Levi Strauss & Co., Zivame, Nike India**, and **Arvind**.

Under the leadership of Shailesh Chaturvedi, Arvind Fashions navigated significant transformation and consolidation, positioning itself for sustainable profitability. The company now looks forward to building on this momentum with Jain at the helm.

About Arvind Fashions Limited (AFL):

Arvind Fashions Ltd is India's no. 1 casual and denim player, a lifestyle powerhouse with a strong portfolio of fashion brands catering to consumers across the sub-categories and price points. With a host of renowned brands, both international and indigenous, like U.S. Polo Assn., Arrow, Tommy Hilfiger, Calvin Klein and Flying Machine, it has presence across lifestyle brands.

For further information, please contact:

Yatin Padia

Corporate Communications, Arvind Ltd.

yatin.padia@arvind.in

Press Release

Arvind Fashions Limited announces appointment of Amisha Jain as new Managing Director and CEO

National, July 16, 2025

Arvind Fashions Limited (AFL), India's leading fashion casual wear and denim company, today named **Amisha Jain as the new Managing Director and Chief Executive Officer** of the company with effect from August 13, 2025, as part of the succession planning of the organization.

Amisha is a seasoned leader with over 25 years of experience across technology, consumer, and retail sectors. An alumna of INSEAD and McKinsey, she is known for driving growth and transformation across large complex organizations and new age digital native companies. Until recently, Amisha Jain, was the Managing Director & SVP of South Asia, Middle East, Africa and Eastern Europe at Levi Strauss & Co. She led the growth and transformation of the brand and business in the region contributing to the success of the brand. Shailesh Chaturvedi, the current MD & CEO, will work closely with Amisha to ensure a smooth transition.

The Board of Directors at Arvind Fashions met earlier today and approved the appointment of Amisha Jain as MD & CEO along with her induction to the company's Board as well.

Commenting on the development, **Shailesh Chaturvedi** said, *"The last few years as the MD & CEO of AFL have been one of the most satisfying part of my over 30-year career in this industry. AFL has a great future ahead of it and I am also excited about the next phase of my personal and professional life. I am thankful to Mr. Sanjay Lalbhai and Kulin for their trust and support over the years. I will always keep rooting for AFL."*

Kulin Lalbhai, Vice Chairman and Non-Executive Director, Arvind Fashions Limited said, *"Under Shailesh's leadership, AFL has executed a sharp turn around post Covid including consolidation of our brands portfolio, driven by profitable growth, and strengthening of the balance sheet. Shailesh has been instrumental in leading the business to this stage and we are extremely grateful to him for his contributions."*

Elaborating on company's new leadership, **Kulin Lalbhai said**, *"As AFL prepares for launching itself into the next orbit of growth, we are delighted to welcome Amisha back to AFL. She has worked at Arvind in her earlier stint and is aligned to the group's values and vision. Since then, she led the turnaround of Zivame, and recently led the transformation and scale up of Levi's in South Asia, Middle East, Africa and Eastern European markets. She has a strong understanding of the new age consumer & we believe she is rightly positioned to lead AFL in its future journey. We wish her all the best for her new role."*

Speaking on her appointment, Amisha Jain, said, *"I am thrilled to come back to AFL which is all set for an exciting growth journey ahead. Shailesh and team have helped create a strong foundation and I believe AFL is now ready to unlock the strength of its portfolio of market leading brands to its full potential. I want to thank Kulin and the Board for believing in me and I look forward to working with the team at AFL to take it to even greater heights."*

Brief Profile of Amisha Jain



An alumna of INSEAD and McKinsey, she has over 25+ years of experience in technology, consumer, and retail sectors. Through the course of her career, she has been leading growth and transformation initiatives for various brands. Until recently, she was the Managing Director & SVP of South Asia, Middle East, Africa and Eastern Europe at Levi Strauss & Co. During her 3-year term, Levi's India saw high teens growth while gaining #1 brand equity in the country in Denims and apparels. Prior to Levi's, she led the turnaround of Zivame, as the CEO and led it to an innovation-led consumer centric brand, that became the fastest growing women's intimate-wear, loungewear and athleisure business. Her prior experience includes Arvind group, Nike India, McKinsey & Company and Motorola Inc.

She was recently awarded the ET People-Focused CEO of the year 2024, at the prestigious The Economic Times HCA- Recognizing excellence in Human Capital. During her stint at Nike, she was also chosen for the prestigious '40 under 40: India's Hottest Business Leaders 2015' and 'India Inc's rising women business leaders' 2015' award by the Economic Times & Spencer Stuart, respectively.

About Arvind Fashions Limited (AFL):

Arvind Fashions Ltd is India's no. 1 casual and denim player, a lifestyle powerhouse with a strong portfolio of fashion brands catering to consumers across the sub-categories and price points. With a host of renowned brands, both international and indigenous, like U.S. Polo Assn., Arrow, Tommy Hilfiger, Calvin Klein and Flying Machine, it has presence across lifestyle brands.

For further information, please contact:

Yatin Padia

Corporate Communications, Arvind Ltd.

yatin.padia@arvind.in

Ankit Arora

Investor Relations, Arvind Fashions Ltd.

ankit.arora@arvindfashions.com